



20  
26

**WINTER CONFERENCE  
EXHIBITOR PROSPECTUS**

18-22 January  
Orlando, Florida, USA



***Bicsi***<sup>®</sup>



# EXHIBIT WITH BICSI

Make a direct impact advancing your business, as well as the global information and communications technology (ICT) community, by sharing your products and services to this specialized industry.

## WHAT DRAWS ATTENDEES TO BICSI CONFERENCES & EXHIBITIONS?

- The diversity of ICT content, which offers value to professionals from many segments of the industry.
- The quality and quantity of new information presented by top ICT educators and exhibitors.
- Engaging Conference and Exhibit Hall activities that promote product discovery and networking.

## WHY SHOULD YOU EXHIBIT?

- Showcase emerging products and services to key decision-makers.
- Build your brand and reach ICT professionals from different countries.
- Reconnect and strengthen existing client relationships and build new ones.

## WHAT IS INFORMATION & COMMUNICATIONS TECHNOLOGY?

Simply stated, ICT is the integration of diverse technologies necessary for people and organizations to communicate and interact in a digital world. Some elements of ICT that BICSI focuses on include:

- Commercial Transportation of Information & Data
- Data Center Design
- Design, Integration & Installation of Telecommunications Distribution Systems
- Electronic Safety & Security
- Fiber- & Copper-Based Distribution Systems & Infrastructure
- Outside Plant Cabling
- Project Management (Telecommunications)
- Voice/Data/Audio/Video
- Wireless Networks



## WINTER CONFERENCE & EXHIBITION

18-22 January  
Orlando World  
Center Marriott®  
Orlando, Florida, USA

### EXHIBIT BENEFITS FOR A 10'X10' BOOTH INCLUDE:

- Standard drapery
- Company identification sign on your booth
- One full Conference registration\*
- Two exhibit-only registrations\*
- Exclusive exhibit-only hours each day, including
  - Heavy receptions on Monday and Tuesday evenings
  - Lunch on Wednesday
  - Electronic visitor pass invitation for exhibitor clients\*

Each registration (both full and exhibit only) includes drink tickets for Monday and Tuesday receptions and one lunch ticket for Wednesday.

\* Additional items in these categories are available for larger booth sizes.

### BOOTH SELECTION

Conference Sponsors and Corporate Members Receive Priority Booth Selection!

Booth selection will take place on **JUNE 4, 2025**.

#### BOOTH SELECTION ORDER:

##### Level Sponsors

- Elite Plus Corporate Member Level Sponsors
- Elite Corporate Member Level Sponsors
- Alliance Corporate Member Level Sponsors
- Nonmember Level Sponsors

##### Sponsors

- Elite Plus Corporate Member Premier Exhibitors
- Elite Corporate Member Premier Exhibitors
- Alliance Corporate Member Sponsors
- Nonmember Sponsors

##### Corporate Member Exhibitors

- Elite Plus Corporate Member Exhibitors
- Elite Corporate Member Exhibitors
- Alliance Corporate Member Exhibitors

##### Nonmember Exhibitors

See pages 7-9 for Sponsorship Levels.

### SAMPLE SHOW HOURS

#### EXHIBITOR MOVE-IN:

Sunday: 8 a.m.-5 p.m.

Monday: 8 a.m.-1 p.m.

#### EXHIBIT HALL OPEN:

Monday: 4-7:30 p.m.

Tuesday: 2-7 p.m.

Wednesday: 9:30 a.m.-1:30 p.m.

#### EXHIBITOR MOVE-OUT:

Wednesday: 1:30-9 p.m.

Thursday: 8-10 a.m.

Sample show hours only. Refer to Conference website at [bicsi.org/winter](https://bicsi.org/winter) to confirm.

# ATTENDEE DEMOGRAPHICS

Reach individuals from every corner of the globe and every sector of the ICT industry, from high-level executives and owners to installers and technicians in the field.

- Architects and Consultants
- Audiovisual (AV) Professionals
- Authorities Having Jurisdiction (AHJs)
- BICSI Credential Holders
- Broadband Service Providers
- Cabling Installers and Technicians
- Civil Engineers
- Communications Managers (Corporate and Government)
- Communications Resellers and VARS
- Construction Managers (CMs)
- Companies that service Electrical/ICT (BIM firms etc)
- Data Center Designers and Engineers
- Electrical Contractors who support ICT
- Electronic Safety and Security (ESS) Professionals
- End Users
- Facility Owners and Managers
- General Contractors
- ICT Contractors
- ICT Design Consultants
- ICT Installers
- ICT Owner/Operators
- ICT Project Managers
- Management Professionals
- Marketers
- Military Personnel
- Network Designers and Administrators
- Outside Plant (OSP) Engineers
- Professional Engineers
- Project Managers (Government, Military, Civilian, and Corporate)
- Quality Controllers
- Sales Engineers and Professionals
- Software organizations
- Wireless/Digital Professionals



# ATTENDEE DEMOGRAPHICS

## Primary Company Operation

Respondents could choose multiple responses.

Construction/Installation	37%
Design/Engineering Services	24%
Consulting	11%
Other	7%
Education/Training Provider	7%
Manufacturer	6%
Government/Military	6%

**37%**  
Construction/  
Installation



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## Primary Job Function

Respondents could choose multiple responses.

**25%**

Project Manager



Designer	30%
Project Manager	25%
Other	16%
(Professional) Engineer	13%
Consultant	9%
Network/Systems Integrator	4%
Technician/Installer	3%

# ATTENDEE DEMOGRAPHICS

## Design/Installation/Management Products

Respondents could choose multiple responses.

Voice & Data	80%
Wireless	71%
Outside Plant	58%
Electronic Safety & Security	57%
Audio/Video	56%
Internet Access	52%
Alarm	45%
Paging	44%
Building Automation	39%
Lighting	35%
Controls	33%
All of the Above	22%
Other	8%

Source: 2024 On-site Winter Attendee Surveys.

## Value of Upcoming ICT Projects

Respondents could choose multiple responses.

\$1-4.99 million	26%
Greater than \$20 million	25%
\$10-20 million	16%
\$5-9.99 million	10%
\$100,000 to \$249,999	6%
\$250,000 to \$499,999	6%
\$500,000 to \$999,999	6%
Less than \$100,000	3%
Not applicable (retired or student)	3%



I tell everyone what a great format BICSI has for the shows, from serving food and drinks on the show floor to the opportunities to feature products and services. When we measure what it takes to exhibit at other shows, BICSI is our favorite, bar none. Most importantly, we make our best business connections at these shows, from forming valuable partnerships to discovering new customers.

**-Tyler Andrews,  
PoE Texas**



# SPONSORSHIP LEVEL OPTIONS

SPONSORSHIP LEVELS	DIAMOND	PLATINUM	SILVER	BRONZE
Complimentary Booth Space*	10'x 20'	10'x 20'	10'x10'	10'x10'
Logo on Conference E-blasts	✓	✓		
Official Sponsor of:	Food & Beverage in Exhibit Hall <b>AND</b> Conference Pens	Attendee Breaks	BICSI Theater	Conference Door Prizes
Custom Sponsor Banner	✓			
BICSI Annual Awards Banquet Exclusive VIP Table	✓			
Backlit Panel	2	1		
Attendee Bag Insert	✓	✓	✓	
<i>What's New, What's It Do?</i> Speaking Slot			✓	
Exhibit Hall Banner	✓	✓	✓	
Sponsor Floor Stickers				✓
Conference Registrations	2 Full	1 Full		
Electronic Exhibit Hall Visitor Invite	✓	✓		
Program Ad	2 Full-page	Full-page	Half-page	Half-page
Priority Booth Selection**	✓	✓	✓	✓
Attendee Mailing Labels	✓	✓	✓	✓
Company Logo in On-site Program	✓	✓	✓	✓
Company Link from Conference Website	✓	✓	✓	✓
Company Logo on Conference Website	✓	✓	✓	✓
Company Logo at Exhibit Hall Entry	✓	✓	✓	✓
Company Logo on Conference Slide Loops	✓	✓	✓	✓

\*Upgrade available upon request. \*\* Sponsors must have contracted deposit paid prior to booth selection.

LEVEL INVESTMENT	DIAMOND	PLATINUM	SILVER	BRONZE
	\$32,500	\$25,000	\$12,500	\$9,000

# CHOOSE YOUR SPONSORSHIP LEVEL:

Diamond, Platinum, Silver, or Bronze

Available exclusively to exhibitors. Prices listed in U.S. dollars.  
Sponsorship details and pricing are subject to change.

## DIAMOND SPONSOR

- **Exclusive:** Only one Diamond Sponsor per conference
- Complimentary 10'x20' booth space (upgrade available upon request)
- **Exclusive Diamond and Platinum Marketing!** Company's logo to be included on all main conference e-blasts sent to more than 77,000 people on BICSI's email distribution list
- Official sponsor of food and beverage in the Exhibit Hall
  - Company logo imprinted on cocktail napkins
  - Signage placed at food stations
- Official sponsor of the conference pens, featuring company logo
- Two standard backlit panels, featuring company description or ad, placed in a prominent area of the conference venue

**TOTAL COST** **\$32,500**

- One exclusive VIP table at the Annual Awards Banquet at the Winter Conference
- One insert to be included in attendee and visitor bags
- Diamond Sponsor banner, featuring company logo and Exhibit Hall booth number
- Two full-conference registrations
- Electronic Exhibit Hall visitor invite personalized with your booth number for unlimited use
- Two full-page advertisements in the program
- Customized sponsor banner displayed in the conference venue
- Plus more (see page 9)

## PLATINUM SPONSOR

- Complimentary 10'x20' booth space (upgrade available upon request)
- **Exclusive Diamond and Platinum Marketing!** Company's logo to be included on all main conference e-blasts sent to more than 77,000 people on BICSI's email distribution list
- Official sponsor(s) of the attendee breaks
  - Signage placed in the break area
- One standard backlit panel, featuring company description or ad, placed in a prominent area of the conference venue
- One insert to be included in attendee and visitor bags

**TOTAL COST** **\$25,000**

- Platinum Sponsor banner, featuring company logo and Exhibit Hall booth number
- Electronic Exhibit Hall visitor invite personalized with your booth number for unlimited use
- One full-page advertisement in the program
- Plus more (see page 9)



## SILVER SPONSOR

- Complimentary 10'x10' booth space (upgrade available upon request)
- Official sponsor(s) of the BICSI Theater
- One speaking slot during *What's New, What's It Do?*
- One insert to be included in attendee and visitor bags
- Silver Sponsor banner, featuring company logo and Exhibit Hall booth number
- One half-page advertisement in the program
- Plus more (see below)

**TOTAL COST**     **\$12,500**

## BRONZE SPONSOR

- Complimentary 10'x10' booth space (upgrade available upon request)
- Official sponsor(s) of the Conference door prizes
- 3'x 3' Bronze recognition floor sticker at entrance of booth
- One half-page advertisement in the program
- Plus more (see below)

**TOTAL COST**     **\$9,000**

### DIAMOND, PLATINUM, SILVER, AND BRONZE SPONSORS RECEIVE:

- Priority booth selection!\*  
Selection order\*\*:
  1. Level Sponsors
  2. Sponsors
  3. Corporate Member Exhibitors
  4. Nonmember Exhibitors
- \*50% non-refundable deposit must be paid for priority booth selection.
- Attendee mailing labels for one-time use, not including email addresses
- Corporate name and logo listed on Conference sponsor page in the program
- Corporate website linked from the 2026 conference website
- Corporate logo on Exhibit Hall entryway
- Logo on the slide loop projected at each General Session (prior to the start of the session, during session breaks, and at the close of the session)

\*\*Corporate Members receive priority selection within each category.

See Sponsorship/Ad Insertion Application on pages 15-16. Visit [bicsi.org/marketing](https://bicsi.org/marketing) or contact [cnalls@bicsi.org](mailto:cnalls@bicsi.org) for details.

# EXCLUSIVE SPONSORSHIPS

## Sponsorship Options to Fit Every Budget and Strategy

Note: Sponsorship content is subject to approval. Complete the Conference Sponsorship/Ad Insertion Application on pages 15-16.



### CHARGE & CONNECT LOUNGE

**\$15,000**

Connect with attendees while they charge their mobile device and check their emails. Attendees will need to type your company name as the password to enter the computer program! The Charge & Connect Lounge is in a high-traffic area, which means extra company exposure and visibility.

### CREDENTIAL HOLDERS' LOUNGE

**\$15,000**

As the sponsor, you will receive:

- Two branded wall clings on windows of semi-private meeting rooms
- Two branded graphics on charging tables in the Lounge
- Signage placed inside the Lounge and throughout the Conference center, designating your company as the official sponsor of the professional headshots
- Signage acknowledgment and company logo placed on candy bags, designating you as the official sponsor of two networking receptions
- Exclusive Lounge email with your sponsor ad and logo
- Company logo featured in Conference materials and online
- Access to the Lounge for your organization during the full Conference



### ATTENDEE TOTES

**\$12,500**

Show your support of BICSI and help attendees and visitors stay organized with these quality tote bags.

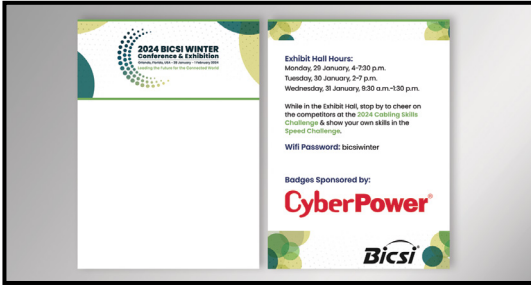


### LANYARDS

**\$7,000**

Every attendee receives a lanyard with your logo on it, increasing your exposure outside the Exhibit Hall too.

# EXCLUSIVE SPONSORSHIPS



## ATTENDEE & VISITOR BADGES

**\$7,000**

Display your company logo on the back of each badge worn by every attendee and Exhibit Hall visitor.



## CUPS/KOOZIES IN THE EXHIBIT HALL

**\$6,000**

Put your logo in attendees' hands during receptions in the Exhibit Hall.



## EXHIBIT HALL GUIDE/MAP

**\$5,000**

As the exclusive sponsor of the pocket-sized Exhibit Hall Guide/Map distributed to all attendees, you will receive two full-size ads and your logo will be placed on the front cover.



## AISLE BANNER DANGLER FOR ALL AISLES

**\$5,000**

Sponsor all the aisles in the Exhibit Hall with your double-sided logo dangling below the numbered aisle banner.



## CONFERENCE MOBILE APP SPONSORSHIP AND PUSH NOTIFICATION PACKAGE

**\$5,000**

Sponsor BICSI's Conference mobile web app and be seen on attendees' hand-held devices as they walk the Conference and Exhibit Hall and send daily push notifications of your customized message.

## WINTER VENUE EXCLUSIVES (Orlando World Center Marriott)

Each venue offers unique branding opportunities custom to our show. These will be available and released approximately six months prior to the Conference. Please contact Courtney Best Nalls at [cnalls@bicsi.org](mailto:cnalls@bicsi.org) for more information.



# ON-SITE BRANDING & ADVERTISING



## ROTATING FOUR-SIDED BACKLIT PANEL

**\$5,000**

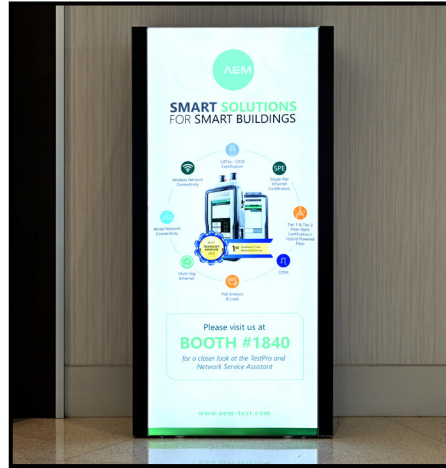
Your company ad comes to life on this rotating backlit panel in a high-traffic area outside the Exhibit Hall.



## FLOOR STICKERS (6) 3'X3'

**\$4,000**

Lead BICSI attendees to the Exhibit Hall every step of the way! Stickers are available in many areas outside the Exhibit Hall.



## STANDARD BACKLIT PANEL

**\$2,500**

Place your company ad on this 38"x90" backlit panel in a prominent area outside the Exhibit Hall.

## ATTENDEE BAG INSERT

**\$1,500**

Place your company's invitation, press release, or flyer in each attendee's Conference bag. Save more by pairing your attendee bag insert with an ad in the on-site Conference program. See details to the right.

## CONFERENCE PROGRAM AD

Increase your Exhibit Hall exposure with a 4-color ad in the Conference program.

### Ad Sizes (w x h):

- Full-page cover II, III, or IV:  
Size is 6"x 9"  
(add 0.125" bleed)  
**= \$3,000**

- Full-page: Size is 6"x 9"  
(add 0.125" bleed)  
**= \$2,000**

- Half-page horizontal:  
Size is 4.75"x 4"  
(no bleed)  
**= \$1,000**

- Half-page vertical:  
Size is 2.2917"x 7.6944"  
(no bleed)  
**= \$1,000**

## PROGRAM AD & BAG INSERT PACKAGE

Maximize your savings and your Conference presence when you purchase both a 4-color program ad and attendee bag insert.

- Insert & full-page ad: **\$2,000**

Complete the Conference Sponsorship/Ad Insertion Application on pages 15-16.

## MAILING LABELS

**\$500**

Promote and market your products and services to BICSI Conference attendees before or after the Conference.

# EXHIBITOR EVENTS



## WHAT'S NEW, WHAT'S IT DO?

**\$750**

Introduce and/or demonstrate a fresh and innovative product during a brief presentation in the BICSI Theater inside the Exhibit Hall. Following your presentation, all *WNWID* audience members will receive a "passport" to be stamped at your booth – a terrific opportunity to follow up after your presentation.

## WOMEN IN BICSI NETWORKING EVENT

Exclusive Sponsor : **\$10,000**

Encourage growing interests in the Women in BICSI workgroup by sponsoring the Women in BICSI (WiB) Networking Event. WiB is a social group created especially for women in the information and communications technology (ICT) community. WiB brings together women from all stages in their ICT careers, offering mentorship, mutual support, and fellowship. Call to inquire about how you can support Women in BICSI.

## BICSI EMERGING PROFESSIONALS AND STUDENTS NETWORKING EVENT

Exclusive Sponsor: **\$10,000**

Support the future of BICSI by sponsoring the BICSI Emerging Professionals and Students (BEPS) Networking Event. BEPS is a workgroup with activities aimed at introducing and engaging youth, students, and emerging professionals in the ICT community by building awareness and generating excitement for the industry while supporting an emerging, diverse generation of future ICT leaders. Call to inquire about how you can support the future of ICT.

## ANNUAL AWARDS BANQUET GALA

Cocktail Reception Sponsor: **\$10,000**

Entertainment Sponsor: **\$10,000**

VIP Table Sponsor: **\$2,000**

Show your support in honoring BICSI award recipients by sponsoring a portion of the on-site Awards Banquet or reserving a VIP table.

## BICSI CABLING SKILLS CHALLENGE

Call or email for pricing.

During this Winter Conference tradition, BICSI Installers and Technicians compete to perform industry tasks to win the title of BICSI Installer of the Year and \$5,000. Exhibitors can build their brand identity by sponsoring events, prizes, and/or donating products to use during the competition. Find out more on page 14.

Visit [bicsi.org/marketing](https://bicsi.org/marketing) to view 2026 BICSI Conference & Exhibition Rules and Regulations.

# 2026 BICSI CABLING SKILLS CHALLENGE



## SPONSOR THIS EXCITING TRADITION!

### Why Get Involved?

1. Contestants and attendees learn who you are when they use your products.
2. Significant promotion before, during, and after the conference.
3. Receive a discount on Speed Challenge sponsorships.
4. Build brand identity.



[bicsi.org/csc](https://bicsi.org/csc)

## PART OF THE 2026 BICSI WINTER CONFERENCE & EXHIBITION

Conference: 18–22 January 2026

Competition: 19–21 January 2026

Orlando World Center Marriott  
Orlando, Florida, USA

## SPONSOR A BICSI VIRTUAL OR REGIONAL EVENT

To ensure BICSI stays connected to a worldwide audience, we offer virtual ICT Forums and webinars, making it easy to gain ICT knowledge and earn CECs no matter where you live. A **vICT Forum** is a four-hour event hosted by a particular BICSI Region. It features three, one-hour live-streamed technical presentations from three different sponsoring ICT organizations. In addition, each sponsor holds a brief *What's New, What's It Do?* presentation. Attendees earn 3 CECs.

BICSI also offers one-hour **webinars**, a quick and convenient way to stay on top of recent ICT trends and earn one CEC. Each BICSI webinar is hosted by a single ICT company that shares their unique expertise and perspective on a specialized topic.

Consider sponsoring/speaking at one of these educational events. Email [cnalls@bicsi.org](mailto:cnalls@bicsi.org).



# SPONSORSHIP/AD INSERTION

Please review the 2026 BICSI Conference & Exhibition Rules and Regulations and Exhibitor Contract at [bicsi.org/marketing](https://bicsi.org/marketing).

2026 WINTER

18-22 Jan.

Exhibits: 19-21 Jan.

## CONTACT INFORMATION (please type or print clearly)

Exhibitor/Full company name (as you would like it to appear) \_\_\_\_\_ Order date \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal code \_\_\_\_\_ Country \_\_\_\_\_

Website \_\_\_\_\_ Company phone number \_\_\_\_\_ Company toll-free number \_\_\_\_\_

Description of products/services your company will be exhibiting \_\_\_\_\_

## PRIMARY BOOTH CONTACT (to receive all exhibitor mailings)

Name/Title \_\_\_\_\_ Authorized Signature \_\_\_\_\_

Work number \_\_\_\_\_ Mobile number \_\_\_\_\_ Email \_\_\_\_\_

## SECONDARY CONTACT

Name/Title \_\_\_\_\_

Work number \_\_\_\_\_ Mobile number \_\_\_\_\_ Email \_\_\_\_\_

If requesting a bigger booth size than what you receive with your sponsorship level, please use the appropriate pricing found on the exhibitor applications for each additional 10'x10' when entering below.

## SPONSORSHIP LEVEL

■ Diamond ■ Platinum ■ Silver ■ Bronze

Sponsorship level cost: \$ \_\_\_\_\_

### ADDITIONAL 10X10s

Quantity: \_\_\_\_\_

+ \$/10X10 \$ \_\_\_\_\_

Layout: (e.g., 20x30) \_\_\_\_\_

**Total:** \$ \_\_\_\_\_

### OTHER SPONSORSHIPS

Item one: \_\_\_\_\_ + Item one cost: \$ \_\_\_\_\_

Item two: \_\_\_\_\_ + Item one cost: \$ \_\_\_\_\_

Item three: \_\_\_\_\_ + Item one cost: \$ \_\_\_\_\_

### PROGRAM AD(S)

Ad size: \_\_\_\_\_ + Ad cost: \$ \_\_\_\_\_

**= TOTAL** \$ \_\_\_\_\_

**WE AGREE UNCONDITIONALLY THAT THIS SPONSORSHIP CONTRACT CANNOT BE CANCELLED AT ANY TIME. WE ALSO AGREE UNCONDITIONALLY TO THE FOLLOWING TERMS:**

1. 50% non-refundable deposit is required by May 30, 2025. Remaining balances are due by October 1, 2025. 2. Booth assignments will be made in the order in which we receive the contacts in each category (see page 3) and paid the 50% deposit by May 30, 2025. After that deadline, assignments will be made on a first-come, first serve basis. 3. We understand, agree to, and will abide by the terms and conditions outlined in the *2026 BICSI Conference & Exhibition Rules and Regulations* AND the *Exhibitor Contract* found at [bicsi.org/marketing](http://bicsi.org/marketing). 4. The relationship between BICSI and the sponsoring organizations/corporations of an event or an event-related item does not represent exclusive agreements between BICSI and the specific organizations/corporations, nor does it suggest that BICSI endorses the programs, products, or services of the organizations/corporations. Sponsor agrees that this sponsorship contract cannot be cancelled at any time. **Important Note:** Should any of the sponsorship opportunities be partially funded, the sponsoring organization/corporation will receive the benefits outlined, but with the caveat "sponsored in part by name of company." **Right to Refuse Sponsor:** BICSI shall reserve the right to reject a potential sponsor on such factors as questionable business practices, those having a mission conflict with BICSI, or those who desire to assume control of an event through sponsorship. **Material Production:** BICSI will be responsible for the production of materials (unless otherwise specified) and will invoice the sponsoring organization/corporation directly. If the sponsoring organization/corporation is able to obtain a better product, then BICSI reserves the right to approve the product and subsequent design of the product. BICSI reserves the right to charge a sponsorship fee should the sponsoring organization/corporation decide to produce the materials. Quantities may change depending on attendance figures.

Exhibiting companies agree to maintain such insurance that will fully protect BICSI from any and all claims of any nature whatsoever, including claims under the Worker's Compensation Act, and for personal injury, including death which may arise in connection with the installation, operation, or dismantling of the exhibitor's display. Exhibiting companies are required to add on to their existing insurance portal-to-portal rider at a nominal cost, protecting them against the loss damage to their materials by fire, theft, accident, or other related loss.

**LOGO SUBMISSION:** Logos must be received upon confirmation of sponsorship. Please email [kosterman@bicsi.org](mailto:kosterman@bicsi.org). Logos must be provided as a vector file (Illustrator or EPS) in CMYK **AND** black **OR** white version. In addition, an RGB PNG must be provided for our website.

I, the undersigned, as authorized agent of the above-named company, agree to adhere to the specified terms and conditions of this contract/application **and** to the full *2026 BICSI Conference & Exhibition Rules and Regulations* and *Exhibitor Contract* located at [bicsi.org/marketing](http://bicsi.org/marketing). I understand I am responsible for ensuring that all other company representatives do the same. I acknowledge that BICSI reserves the right to accept or reject this application.

\_\_\_\_\_  
Authorized signature

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

**FOR BICSI USE ONLY**

**IMPORTANT:** The current show **MUST** be paid in full **PLUS** the minimum deposit required for any future show(s) **MUST** be paid in full to select booth space in that show's lottery.

	Winter
Company ID:	
Booth Number:	
Booth Size:	
Total Booth Cost:	
Deposit Received:	
Deposit Processed:	
Balance Due:	
Balance Received:	
Balance Processed:	
Invoice Number:	

**CONTACT BICSI**

**Mail or fax this form to:** BICSI, Attn: Courtney Best Nalls,  
8610 Hidden River Parkway, Tampa, Florida 33637-1000 USA  
Fax: +1 813.971.0286; Phone: 800.242.7405 (USA & Canada toll-free)  
or +1 813.769.1842; Email: [cnalls@bicsi.org](mailto:cnalls@bicsi.org); Web: [bicsi.org](http://bicsi.org)

**PAYMENT SECTION**

Please submit front and back of this form for processing.

Please make all checks payable to BICSI in U.S. dollars, drawn from a U.S. bank. (Call BICSI's Accounting Department for instructions on wiring funds.) For your protection, BICSI does not accept emailed credit card numbers. If paying by credit card, please mail or fax your payment information instead.

Total \$ \_\_\_\_\_

- Check or Money Order    Visa    MasterCard    American Express    Discover

\_\_\_\_\_  
Cardholder name (as it appears on the credit card)

\_\_\_\_\_  
Cardholder signature

\_\_\_\_\_  
Credit card number

\_\_\_\_\_  
Expiration date

\_\_\_\_\_  
CVV

\_\_\_\_\_  
Billing zip code (required)



# EXHIBITOR APPLICATION

2026 WINTER  
18-22 Jan. | Exhibits: 19-21 Jan.  
Prices are listed in U.S. dollars and are subject to change.

Please review the 2026 BICSI Winter Conference & Exhibition Rules and Regulations and Exhibitor Contract at [bicsi.org/marketing](https://bicsi.org/marketing).

Please indicate your desired booth size. Total booth price: Rate/Net Square Foot; 10'x10' increments.

## RATES:

		No. of 10'x10's	Booth Configuration (e.g.: 20'X30')	Booth Sharing (\$1,000): Company Name	Total Booth Price
Inline Booth	\$63/per ft <sup>2</sup>				
Island Booth (400ft <sup>2</sup> or greater)	\$58/per ft <sup>2</sup>				

Please contact the BICSI Sales Department for the number of Exhibitor Representatives and Exhibit Hall passes allotted for each booth size, and the word count for exhibitor descriptions in the Conference program. Email: [cnalls@bicsi.org](mailto:cnalls@bicsi.org); Tel: +1 813.769.1842 or 800.242.7405 (USA & Canada toll-free).

## CONTACT INFORMATION (please type or print clearly)

Full company name (as you would like it to appear) Order date

BICSI Corporate Member?  Alliance  Elite  Elite Plus

Address City State/Province

Zip/Postal code Country Website

Company phone number Company toll-free number

Description of products/services your company will be exhibiting

## PRIMARY BOOTH CONTACT (to receive all exhibitor mailings)

Name/Title Authorized Signature

Work number Mobile number Email

## SECONDARY CONTACT

Name/Title

Work number Mobile number Email

## CONTACT BICSI

Mail or fax this form to: BICSI, Attn: Courtney Best Nalls, 8610 Hidden River Parkway, Tampa, Florida 33637-1000 USA  
Fax: +1 813.971.0286; Phone: 800.242.7405 (USA & Canada toll-free) or +1 813.769.1842; Email: [cnalls@bicsi.org](mailto:cnalls@bicsi.org); Web: [bicsi.org](https://bicsi.org)

**WE AGREE UNCONDITIONALLY TO THE FOLLOWING TERMS:**

1. 50% non-refundable deposit is required by May 30, 2025. Remaining balances are due by October 1, 2025. 2. Booth assignments will be made in the order in which we receive the contacts in each category (see page 3) and paid the 50% deposit by May 30, 2025. After that deadline, assignments will be made on a first-come, first serve basis. 3. We understand, agree to, and will abide by the terms and conditions outlined in the 2026 BICSI Conference & Exhibition Rules and Regulations and Exhibitor Contract located at [bicsi.org/marketing](http://bicsi.org/marketing).

Exhibiting companies agree to maintain such insurance that will fully protect BICSI from any and all claims of any nature whatsoever, including claims under the Worker’s Compensation Act, and for personal injury, including death which may arise in connection with the installation, operation, or dismantling of the exhibitor’s display. Exhibiting companies are required to add on to their existing insurance portal-to-portal rider at a nominal cost, protecting them against the loss damage to their materials by fire, theft, accident, or other related loss.

\_\_\_\_\_  
Authorized signature Title Date

**PAYMENT SECTION**

Please make all checks payable to BICSI in U.S. dollars, drawn from a U.S. bank. (Call BICSI’s Accounting Department for instructions on wiring funds.) For your protection, BICSI does not accept emailed credit card numbers. If paying by credit card, please mail or fax your payment information instead.

Total \$ \_\_\_\_\_

Check or Money Order  Visa  MasterCard  American Express  Discover

\_\_\_\_\_  
Cardholder name (as it appears on the credit card) Cardholder signature

\_\_\_\_\_  
Credit card number Expiration date CVV Billing zip code (required)

# EXHIBITOR PERKS TO CORPORATE MEMBERSHIP



Elite Marketing and Elite Plus Corporate Members can take part in the Exhibits Marketing Program, which offers additional marketing resources to increase your exhibitor presence at the BICSI Conferences.

## Exhibiting Elite Marketing and Elite Plus Corporate Members Receive:

- Up to four conference registrations (see [bicsi.org/connected](https://bicsi.org/connected) for details)
- BICSI Corporate Member floor stickers
- Unique listing in the BICSI Conference program
- Corporate Member plaque at your exhibit booth
- Designated sign with your company's logo at the conference
- Post-Conference attendee mailing labels
- Enhanced Corporate Buyer's Guide listing

For more information, go to [bicsi.org/connected](https://bicsi.org/connected).

**Bicsi**<sup>®</sup>  
CORPORATE  
MEMBER

## Support BICSI Cares

At BICSI, it's important to our Board of Directors, membership, and staff that we give back to worthy charities each year. Our charity arm - BICSI Cares<sup>®</sup> - chooses a local children's charity to support at BICSI conferences. Recent donations went to Jeremy's Thoughtful Thermals and Live for Brie, two terrific organizations dedicated to helping children. If you would like to donate, please ask how to add a BICSI Cares contribution to your exhibitor or sponsorship purchase.

Learn more at [bicsi.org/bicsicare](https://bicsi.org/bicsicare) or email [bicsicare@bicsi.org](mailto:bicsicare@bicsi.org) for additional opportunities to support BICSI Cares.

**Bicsi**<sup>®</sup> Cares

Contact [cnalls@bicsi.org](mailto:cnalls@bicsi.org). | 19

# FUTURE BICSI CONFERENCES & EXHIBITIONS

## 2027

14-18 FEBRUARY 2027  
ORANGE COUNTY  
CONVENTION CENTER  
ORLANDO, FL, USA

## 2028

6-10 FEBRUARY 2028  
ROSEN SHINGLE CREEK  
ORLANDO, FL, USA

### **BICSI**

BICSI is a professional association supporting the advancement of the information and communications technology (ICT) community and currently serves more than 26,000 members and credential holders.

BICSI is the preeminent resource for the Connected World. Headquartered in Tampa, Florida, USA, BICSI membership spans nearly 100 countries.



#### **BICSI World Headquarters**

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