

SPONSORSHIP/AD INSERTION

Please review the 2026 BICSI Conference & Exhibition Rules and Regulations and Exhibitor Contract at bicsi.org/marketing.

2026 WINTER

18-22 Jan.

Exhibits: 19-21 Jan.

CONTACT INFORMATION (please type or print clearly)

Exhibitor/Full company name (as you would like it to appear) _____ Order date _____

Address _____ City _____ State/Province _____ Zip/Postal code _____ Country _____

Website _____ Company phone number _____ Company toll-free number _____

Description of products/services your company will be exhibiting _____

PRIMARY BOOTH CONTACT (to receive all exhibitor mailings)

Name/Title _____ Authorized Signature _____

Work number _____ Mobile number _____ Email _____

SECONDARY CONTACT

Name/Title _____

Work number _____ Mobile number _____ Email _____

If requesting a bigger booth size than what you receive with your sponsorship level, please use the appropriate pricing found on the exhibitor applications for each additional 10'x10' when entering below.

SPONSORSHIP LEVEL

■ Diamond ■ Platinum ■ Silver ■ Bronze

Sponsorship level cost: \$ _____

ADDITIONAL 10X10s

Quantity: _____

+ \$/10X10 \$ _____

Layout: (e.g., 20x30) _____

Total: \$ _____

OTHER SPONSORSHIPS

Item one: _____ + Item one cost: \$ _____

Item two: _____ + Item one cost: \$ _____

Item three: _____ + Item one cost: \$ _____

PROGRAM AD(S)

Ad size: _____ + Ad cost: \$ _____

= TOTAL \$ _____

WE AGREE UNCONDITIONALLY THAT THIS SPONSORSHIP CONTRACT CANNOT BE CANCELLED AT ANY TIME. WE ALSO AGREE UNCONDITIONALLY TO THE FOLLOWING TERMS:

1. 50% non-refundable deposit is required by May 30, 2025. Remaining balances are due by October 1, 2025. 2. Booth assignments will be made in the order in which we receive the contacts in each category (see page 3) and paid the 50% deposit by May 30, 2025. After that deadline, assignments will be made on a first-come, first serve basis. 3. We understand, agree to, and will abide by the terms and conditions outlined in the *2026 BICSI Conference & Exhibition Rules and Regulations* AND the *Exhibitor Contract* found at bicsi.org/marketing. 4. The relationship between BICSI and the sponsoring organizations/corporations of an event or an event-related item does not represent exclusive agreements between BICSI and the specific organizations/corporations, nor does it suggest that BICSI endorses the programs, products, or services of the organizations/corporations. Sponsor agrees that this sponsorship contract cannot be cancelled at any time. **Important Note:** Should any of the sponsorship opportunities be partially funded, the sponsoring organization/corporation will receive the benefits outlined, but with the caveat "sponsored in part by name of company." **Right to Refuse Sponsor:** BICSI shall reserve the right to reject a potential sponsor on such factors as questionable business practices, those having a mission conflict with BICSI, or those who desire to assume control of an event through sponsorship. **Material Production:** BICSI will be responsible for the production of materials (unless otherwise specified) and will invoice the sponsoring organization/corporation directly. If the sponsoring organization/corporation is able to obtain a better product, then BICSI reserves the right to approve the product and subsequent design of the product. BICSI reserves the right to charge a sponsorship fee should the sponsoring organization/corporation decide to produce the materials. Quantities may change depending on attendance figures.

Exhibiting companies agree to maintain such insurance that will fully protect BICSI from any and all claims of any nature whatsoever, including claims under the Worker's Compensation Act, and for personal injury, including death which may arise in connection with the installation, operation, or dismantling of the exhibitor's display. Exhibiting companies are required to add on to their existing insurance portal-to-portal rider at a nominal cost, protecting them against the loss damage to their materials by fire, theft, accident, or other related loss.

LOGO SUBMISSION: Logos must be received upon confirmation of sponsorship. Please email kosterman@bicsi.org. Logos must be provided as a vector file (Illustrator or EPS) in CMYK AND black OR white version. In addition, an RGB PNG must be provided for our website.

I, the undersigned, as authorized agent of the above-named company, agree to adhere to the specified terms and conditions of this contract/application and to the full *2026 BICSI Conference & Exhibition Rules and Regulations* and *Exhibitor Contract* located at bicsi.org/marketing. I understand I am responsible for ensuring that all other company representatives do the same. I acknowledge that BICSI reserves the right to accept or reject this application.

Authorized signature

Title

Date

FOR BICSI USE ONLY

IMPORTANT: The current show MUST be paid in full PLUS the minimum deposit required for any future show(s) MUST be paid in full to select booth space in that show's lottery.

	Winter
Company ID:	
Booth Number:	
Booth Size:	
Total Booth Cost:	
Deposit Received:	
Deposit Processed:	
Balance Due:	
Balance Received:	
Balance Processed:	
Invoice Number:	

CONTACT BICSI

Mail or fax this form to: BICSI, Attn: Courtney Best Nalls,
8610 Hidden River Parkway, Tampa, Florida 33637-1000 USA
Fax: +1 813.971.0286; Phone: 800.242.7405 (USA & Canada toll-free)
or +1 813.769.1842; Email: cnalls@bicsi.org; Web: bicsi.org

PAYMENT SECTION

Please submit front and back of this form for processing.

Please make all checks payable to BICSI in U.S. dollars, drawn from a U.S. bank. (Call BICSI's Accounting Department for instructions on wiring funds.) For your protection, BICSI does not accept emailed credit card numbers. If paying by credit card, please mail or fax your payment information instead.

Total \$ _____

- Check or Money Order Visa MasterCard American Express Discover

Cardholder name (as it appears on the credit card)

Cardholder signature

Credit card number

Expiration date

CVV

Billing zip code (required)