

BICSI Corporate Connection Program



Bicsi[®]

*advancing the information and
communications technology community*

The BICSI Corporate Connection Program **WORKS FOR YOU**

Every company has a vision and a plan for industry exposure, client retention and employee engagement. Sometimes accomplishing these goals is easy, but other times they take a little bit more work.

Do you ever ask yourself:

- Am I reaching the right audience?
- How can I attract more clients?
- What can I do to maintain my client base?
- What's a good way to reward my top employees?

What if you could answer all of these questions with a low-cost, low-maintenance solution that provides real results?

BICSI can help you meet your goals with our value-packed Corporate Membership program!

WHY YOU SHOULD

be a BICSI Corporate Member



BICSI's Corporate Connection Program engages your company on every level. Through conferences and events, diverse training options and networking opportunities, you become involved in an experience that is the premier membership program for the information and communications technology (ICT) industry.

Choose from the Alliance, Elite and Elite Plus options—with three membership levels, it's easy to select the best fit for your company's needs!

- Experience increased company exposure.
- Take advantage of exclusive marketing options.
- Enjoy multiple business-to-business networking opportunities.
- Gain access to members-only savings and discounts.

YOU DECIDE what your membership provides

ALLIANCE

BICSI Corporate Membership starts here with two individual memberships, plus:

- Access to BICSI's diverse member network.
- Exclusive savings on BICSI training, publications and conferences.
- Client recognition as a trusted industry resource.
- Multi-year discounts.

ELITE

Get all of the Alliance membership benefits—plus two additional memberships—and add your choice of a marketing or training module!

You decide if a marketing or training module is right for your business and employees.

Marketing: Propel your company to the next level with exclusive marketing opportunities, including increased exposure at BICSI conferences and an enhanced *Corporate Buyer's Guide* App listing.

Training: Take advantage of diverse training options for your employees through additional discounts on BICSI products and services and complimentary online courses.

YOU SELECT

the perfect-sized
membership package



ELITE PLUS

Like what you see and want it all?

Receive eight individual memberships and everything from the Alliance and Elite levels, including both modules.

In addition, Elite Plus members get even more!

- Featured listing in the *Corporate Buyer's Guide App*.
- Additional training opportunities for your organization.
- Enhanced exposure at BICSI conferences.
- Stand out as a trusted industry training resource.*

* Requires continuing education credit (CEC) evaluation and approval.

GET MORE with your BICSI Corporate Membership

Prices listed in U.S. dollars.

ALLIANCE | \$495

- 2 individual memberships
- Corporate listing on BICSI's website
- Listing of credentialed employees
- BICSI Corporate Member logo and plaque
- *Corporate Buyer's Guide* App listing
- Discounted outside vendor CEC evaluations

ELITE | \$2,200

- 4 individual memberships
- All Alliance membership benefits PLUS! Customize your membership with either the Marketing or Training Module
 - **Marketing:** Outside vendor CEC evaluations (3); ITS jobs posts (2); Conference registrations (2); Exclusive peer-to-peer discounts on products and services; Enhanced *Corporate Buyer's Guide* App listing; Exhibits Marketing Program*
 - **Training:** ITS jobs posts (2); Discounted BICSI publications (additional 20% off member price); Conference registrations (2); BICSI CONNECT courses (3)

ELITE PLUS | \$5,600

- 8 individual memberships
- All Alliance membership benefits
- BOTH Marketing and Training modules
- PLUS! BICSI CONNECT courses (3); Webinar registrations (6)

Special global corporate membership pricing is also available!

See the application for full details.

*Exhibits Marketing Program

Available for conference exhibitors at BICSI's Winter, Canadian and Fall conferences, the exhibits marketing program includes BICSI Corporate Member floor stickers, a unique listing in the conference program, a corporate member plaque at your exhibit booth, post-conference attendee mailing labels and a designated sign with your company's logo at the conference.

You've seen all the benefits of BICSI's

NEW CORPORATE CONNECTION PROGRAM.



Make the decision today to solidify your company's place in the best association for ICT professionals!

Visit bicsi.org/connected for full details.

Prices shown are for a one-year membership. New member fee applies. Visit bicsi.org/connected for details.



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What is BICSI?

BICSI is a global association that supports the information and communications technology (ICT) industry. BICSI members and credential holders are the individuals that design, install, manage and maintain ICT projects. BICSI serves nearly 23,000 ICT professionals through training, publications and credentials. Headquartered in Tampa, Florida, USA, BICSI membership spans nearly 100 countries.

bicsi.org/connected

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