

# Don't Get Left Behind

## Future Trends and Emerging Technologies in Construction Technology

Jeff Sample

eSUB Construction Software

# Defending Skilled Trades for 25 Years





**Wendy Rogers**  
President / CEO, eSUB Construction Software

- 25+ years construction experience
- Passionate champion of the skilled trades
- Founded eSUB, a field-first, cloud-based platform
- Transforming the reactive claim process to proactive front-end documentation best practices





Why

*The construction industry has to “build **1,000 buildings** a day for the next 31 years, so that **by 2050** we can accommodate the world’s population of **10 billion people**.” In total, McKinsey estimates that over **\$57 trillion** will need to be spent by 2030 to finance this construction boom.*

*Autodesk CEO Andrew Anagnost*

# Constructing the Foundation

The Reality of DISRUPTION

LEADERSHIP

DATA THE DIGITAL CURRENCY

THE PEOPLE

***“Disruption is a business model change where segments of an industry cannot adapt.”***

**Brett Young**

IN THE LAST 15 YEARS, 52% OF THE  
FORTUNE 500 COMPANIES  
HAVE DISAPPEARED

1955

vs.

2015

*Average life expectancy 75 years*

*Average life expectancy 15 years*





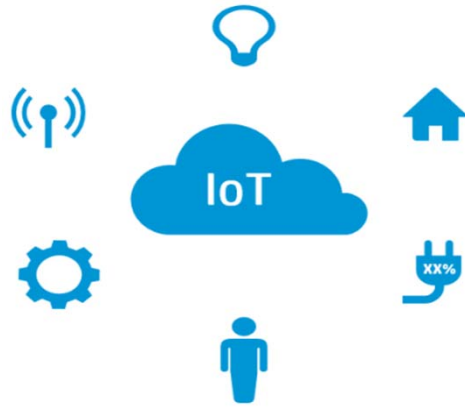


# Leadership



# The digital currency of the future





# BIM & VDC



CONCRETE FOUNDATION  
FOR THE TECHNOLOGY  
ECOSYSTEM



COMMUNICATION,  
COLLABORATION, &  
PLANNING



CONSTRUCT-ABLE BIM



PREFABRICATION AND  
MODULAR  
CONSTRUCTION

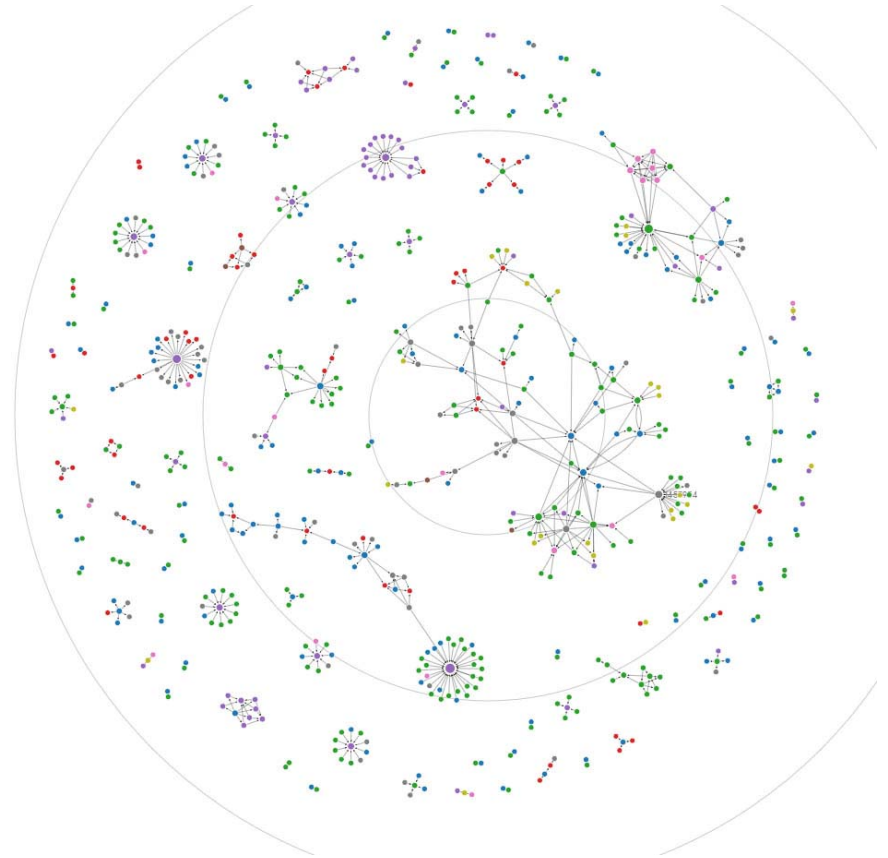


SAFETY



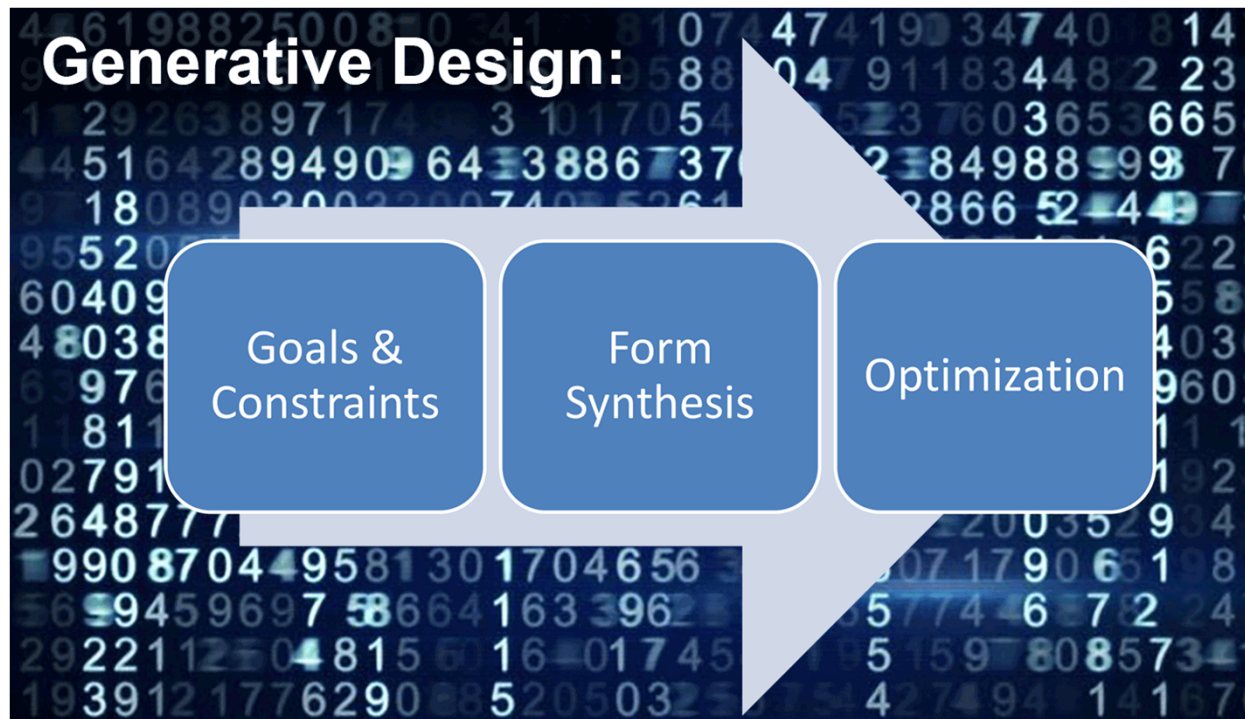
DESIGN CONSULTANT

# BIM

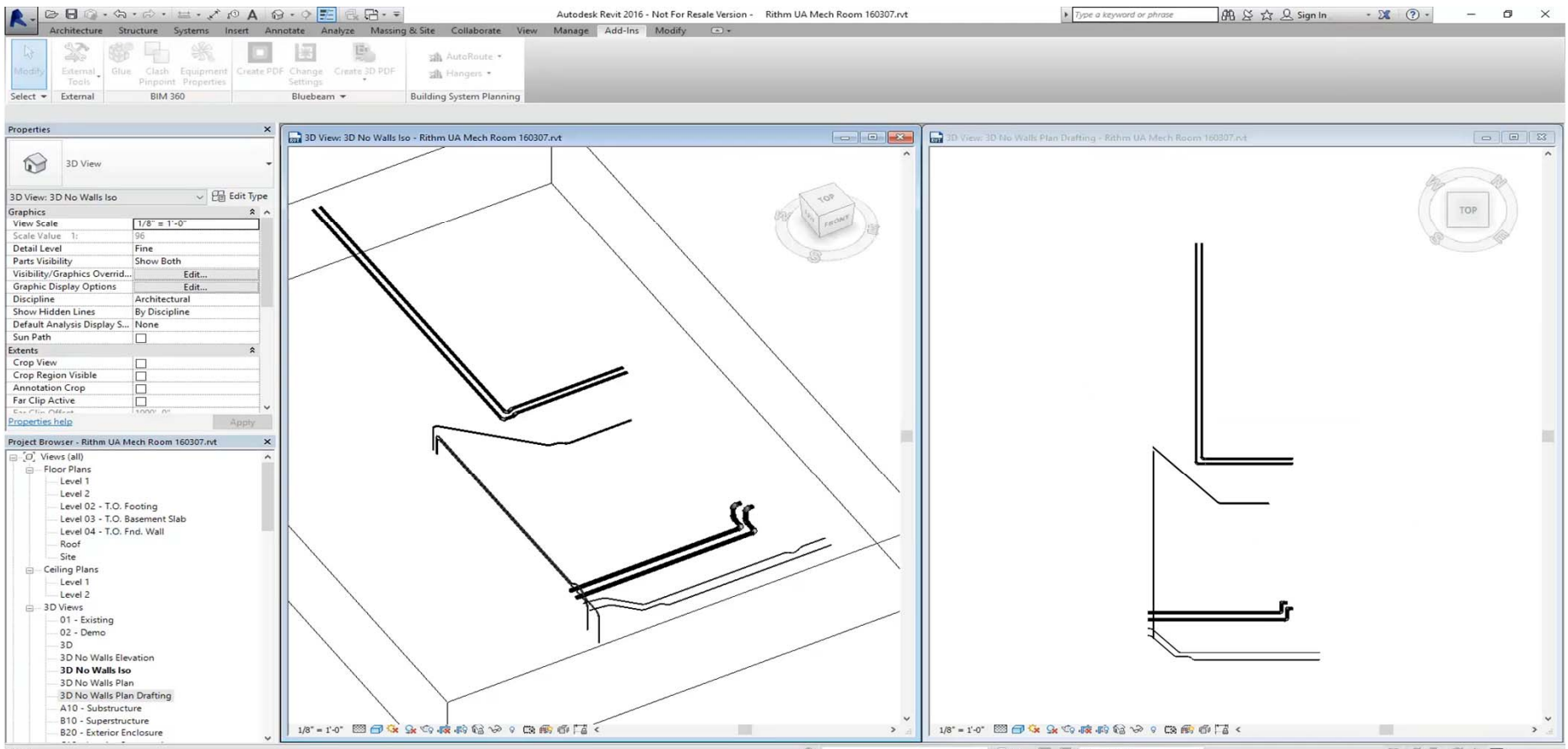


- Project virga – side by side images

# Generative Design









Virtual,  
Augmented, &  
Mixed Reality

# Virtual Reality Use Cases

- Design and Visualization of space
- 50% of people cannot visualize 2D plans in 3D without assistance
- More iteration in design translates to less rework in the field
- Less Man Hours = Safer Site
- HAPPY CUSTOMERS
- Training and Simulation
- Hours on the tools with less waste and risk to train
- Creates physical Muscle memory
- Simulate difficult or risky procedures
- Simulate Jobsite conditions and create collaboration with team members

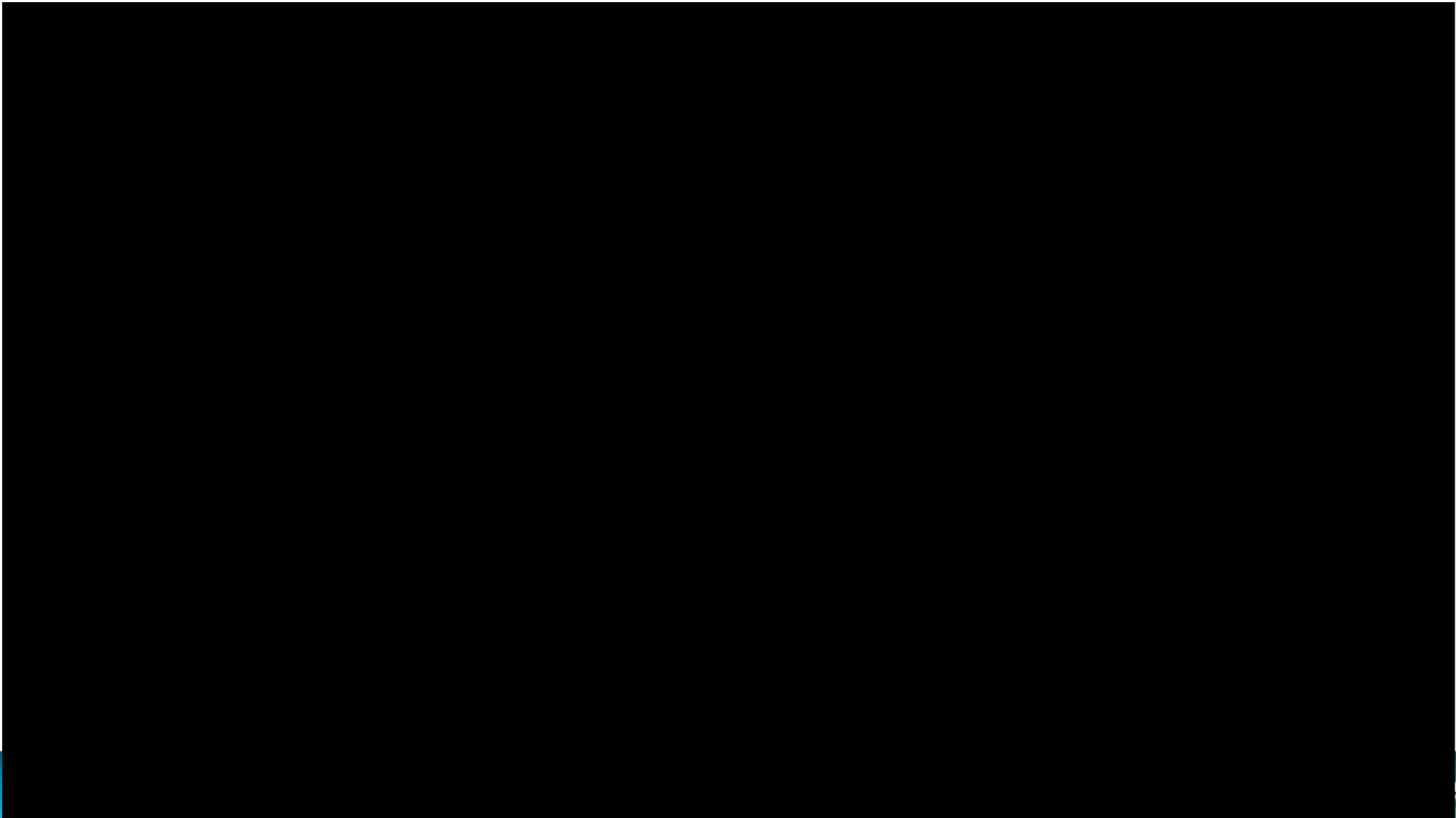


iris

2019 **BICSI FALL**  
Conference & Exhibition

**Bicsi**





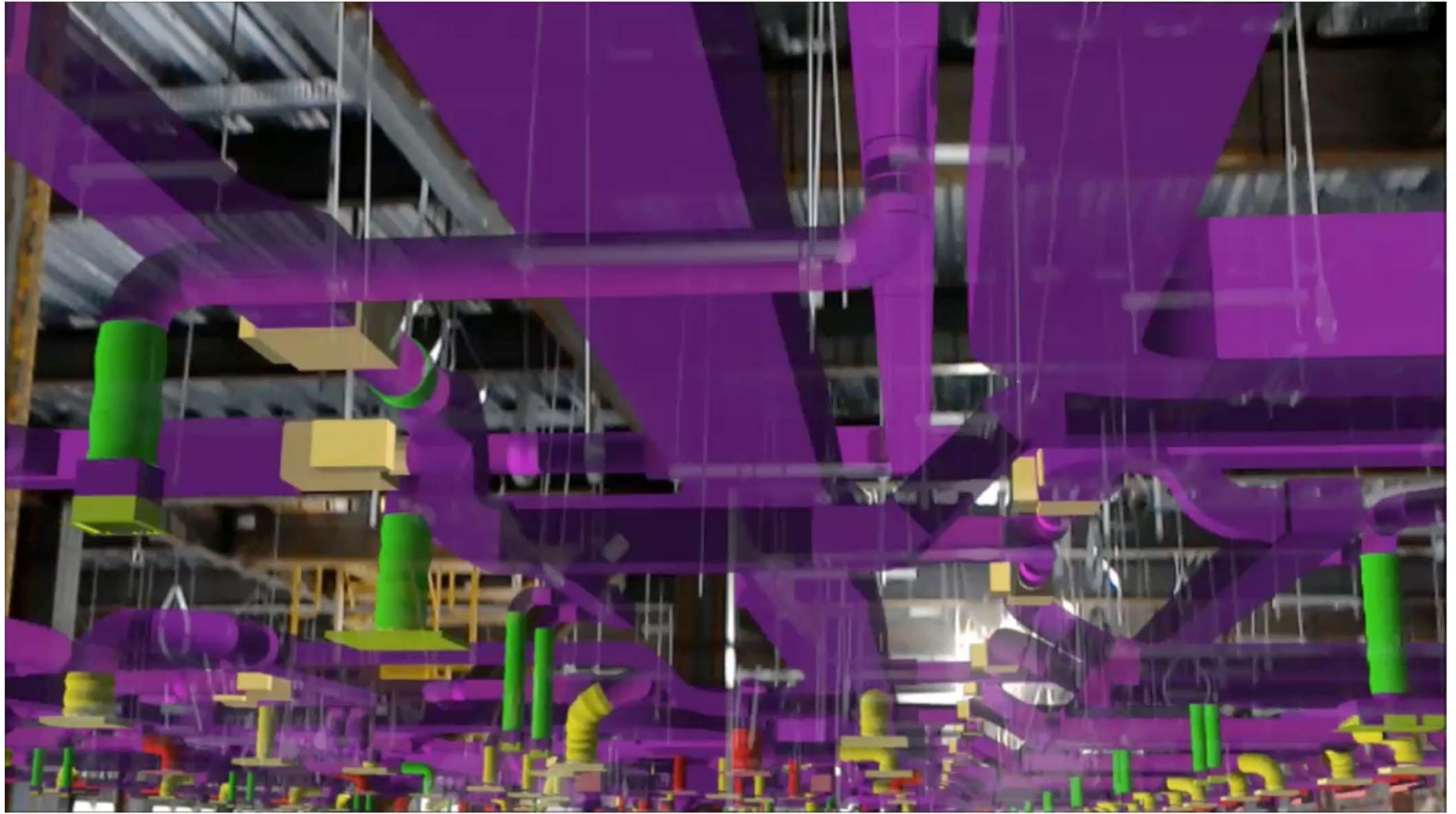
# Augmented Reality Use Cases

VERIFICATION

DOCUMENTATION

COLLABORATION

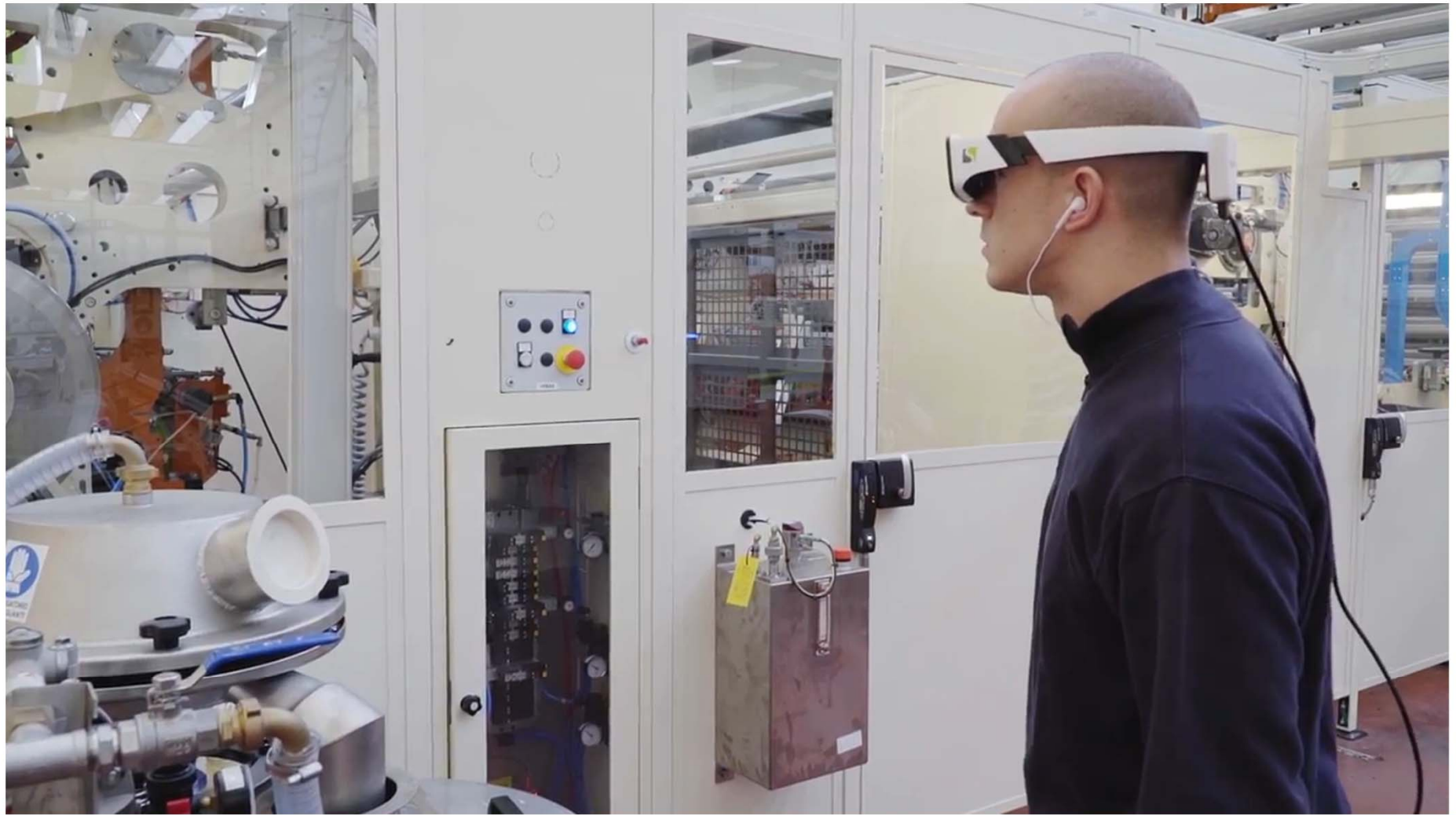
VISUALIZATION



2019 **BICSI FALL**  
Conference & Exhibition

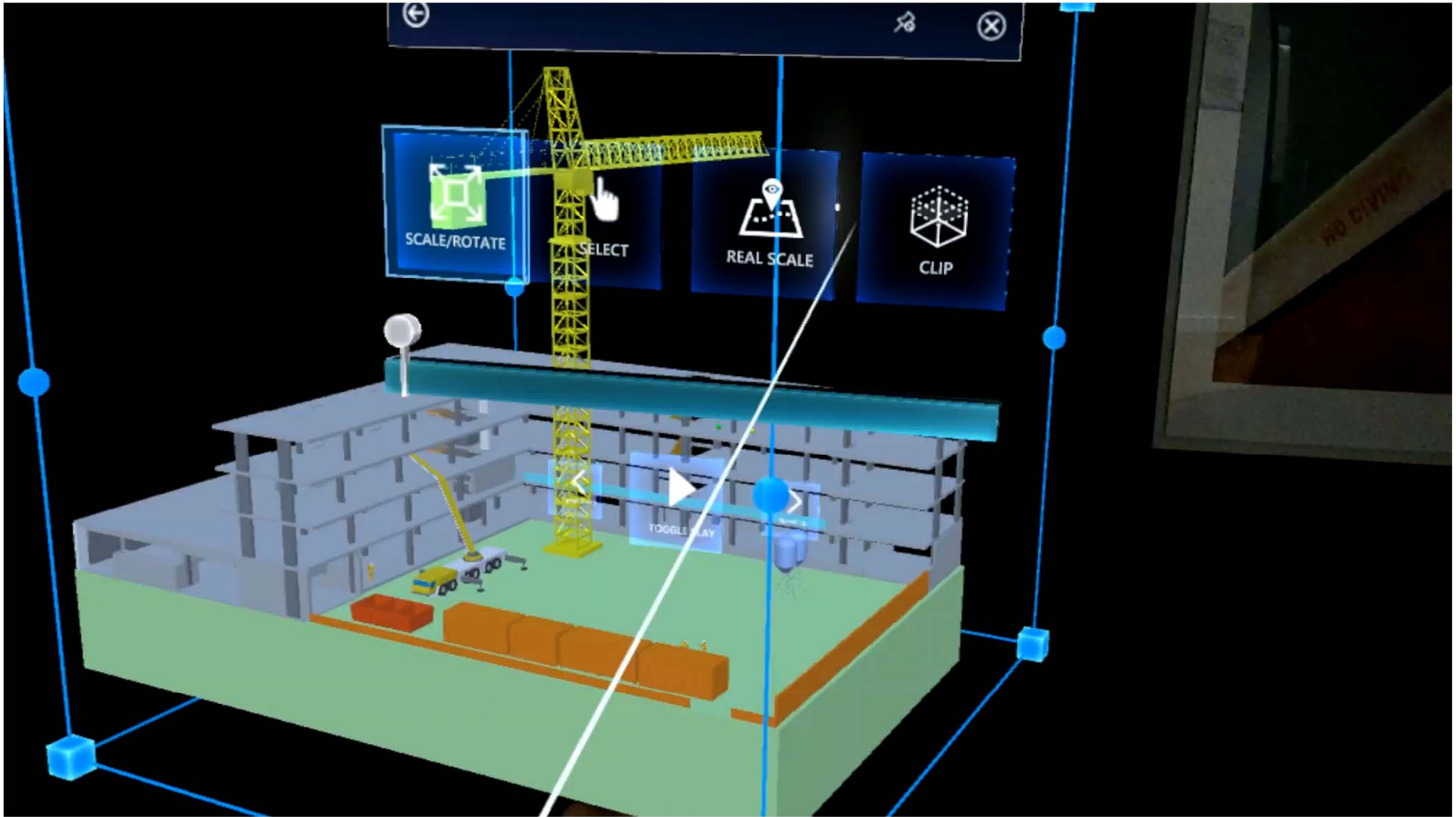
*Bicsi*

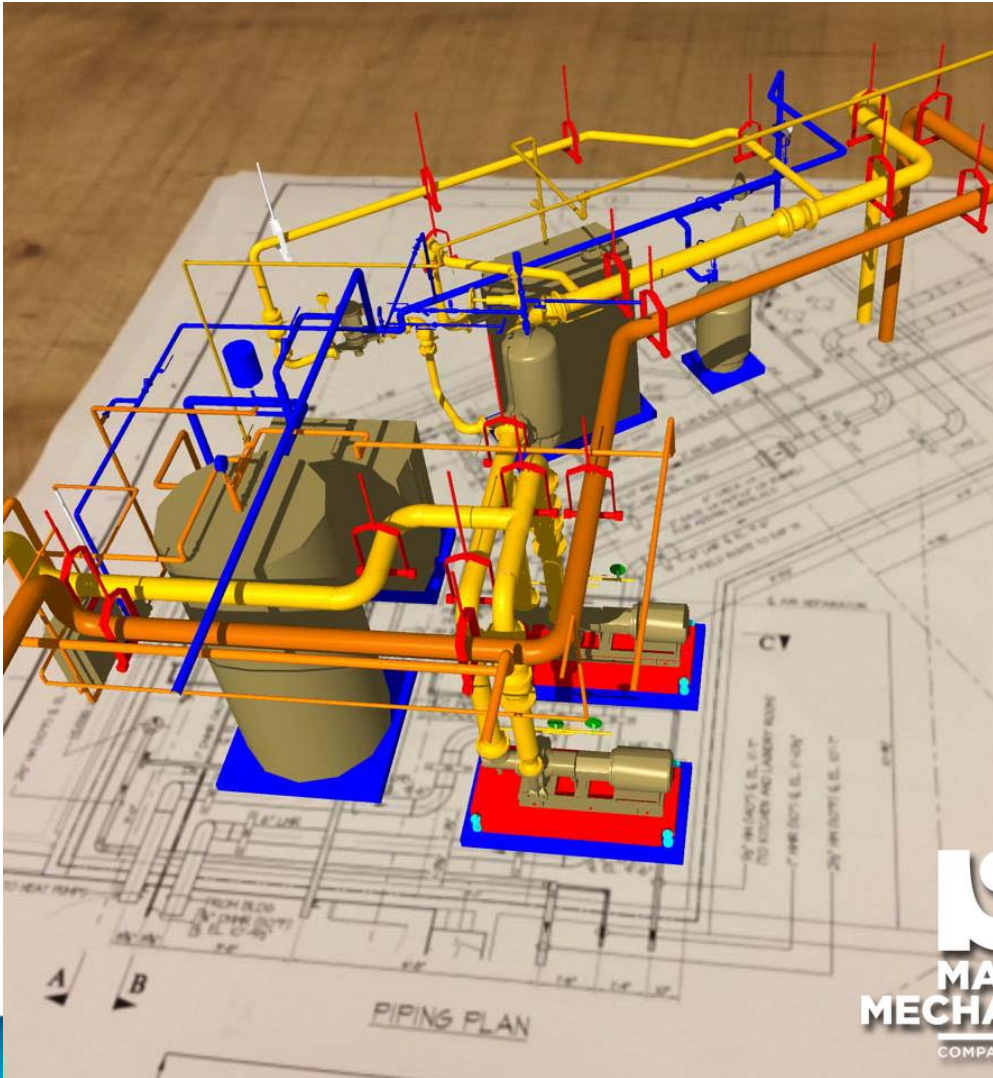






Greg Demchak  
Technical Architect  
Bentley Systems





**MAN**  
**MECHA**  
COMPAN

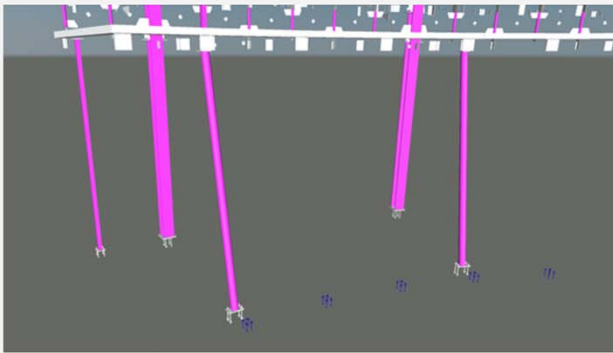




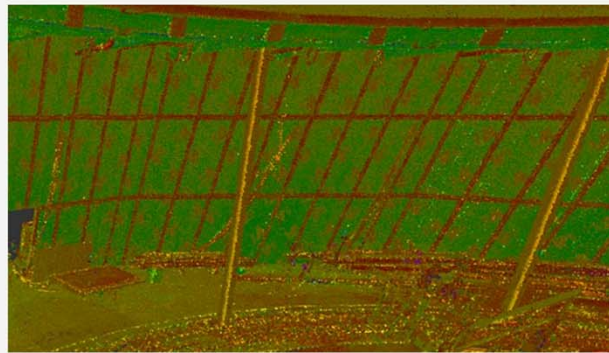
**Wm. T. SPAEDER**  
Since 1914

# Reality Capture

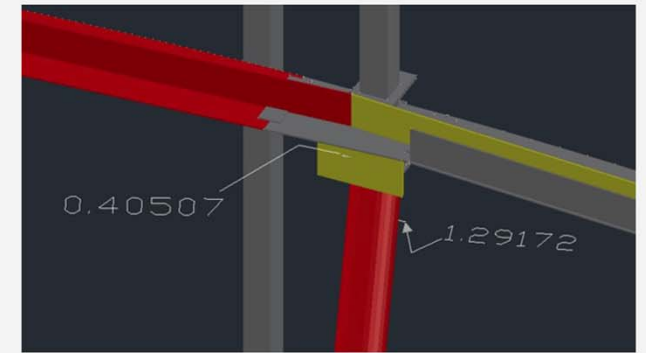
1. Upload Your Design File



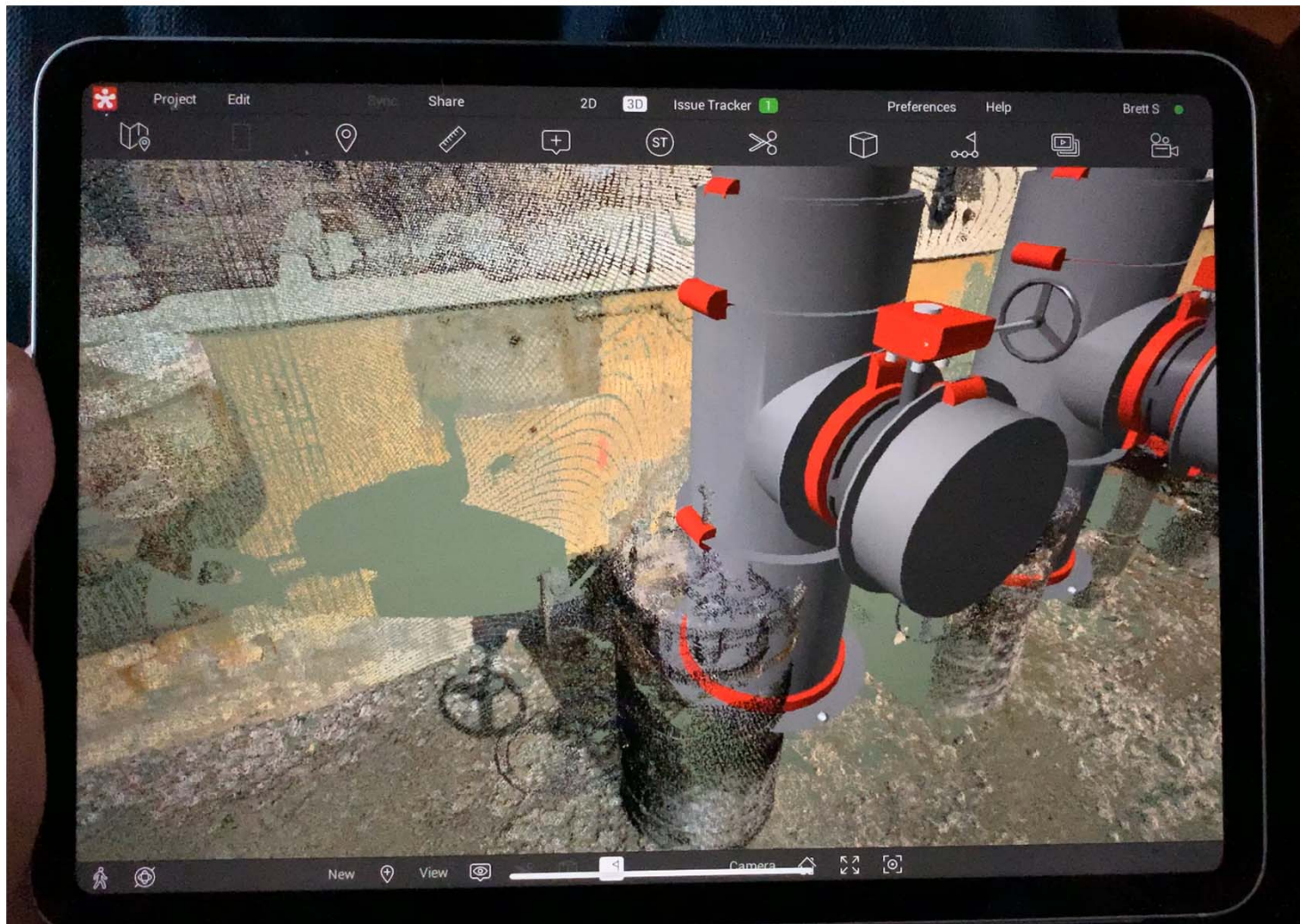
2. Scan & Upload



3. See The Result

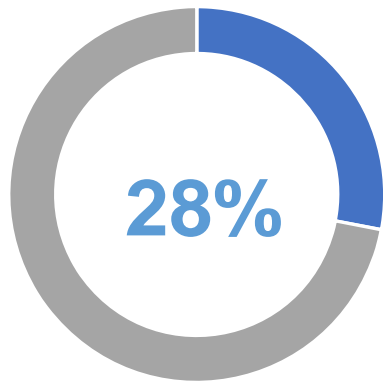


WHEN IT ALL COMES  
TOGETHER

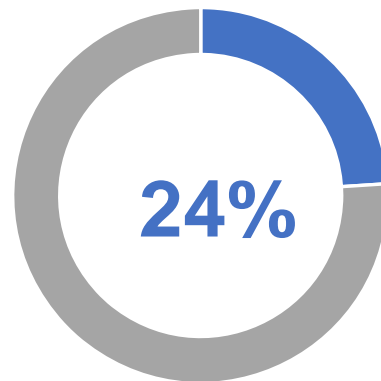




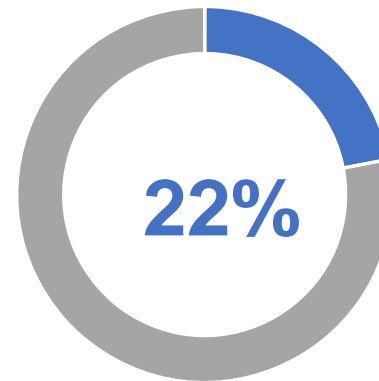
## BIM is Still Not a Priority



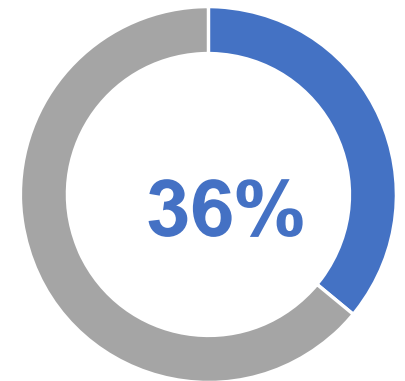
We do NOT bid on projects involving BIM



We have a BIM department

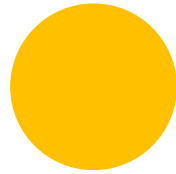
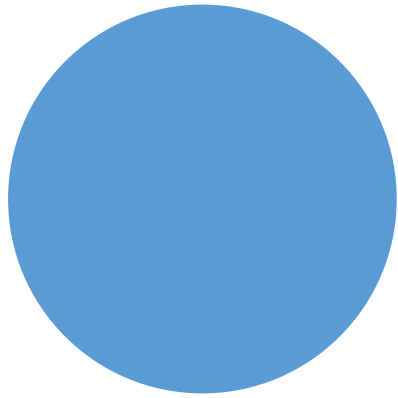


We have employees on staff that can work within BIM



Number of active projects that involve BIM

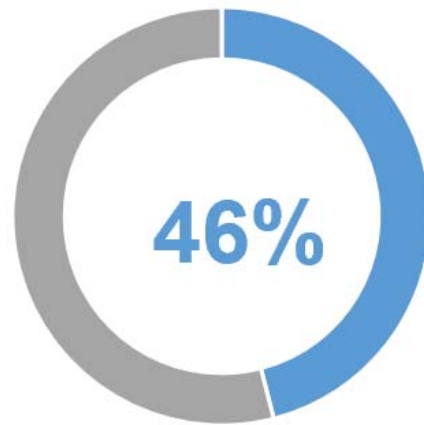
Source: 2018 JBKnowledge ConTech Report



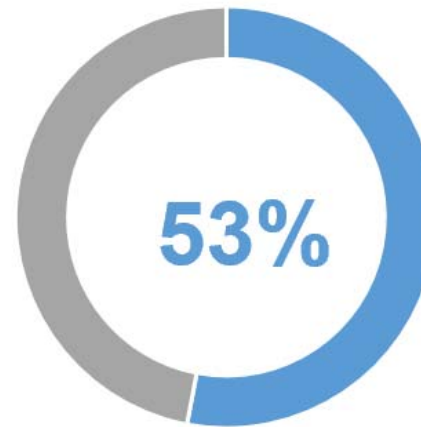
# Evolving Applications

The first step to  
transforming your  
company

## Manual Process Are Still Prevalent



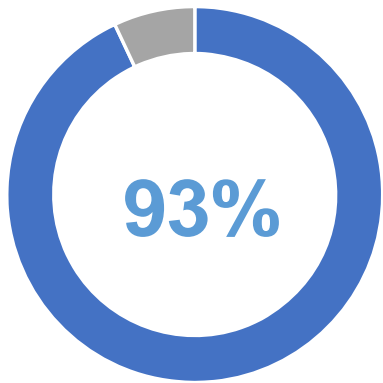
Nearly half of all contractors surveyed still process daily reports manually.



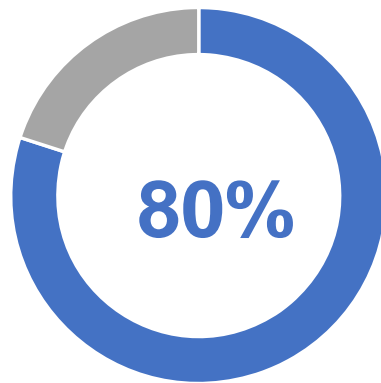
More than half of all contractors still process time cards manually

Source: 2018 JBKnowledge ConTech Report

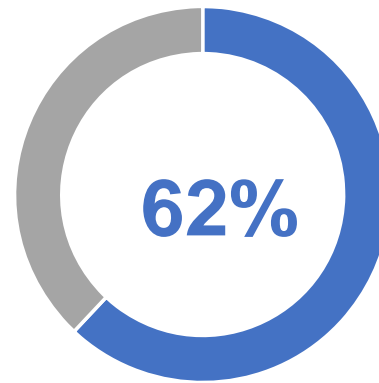
## Mobile devices used daily



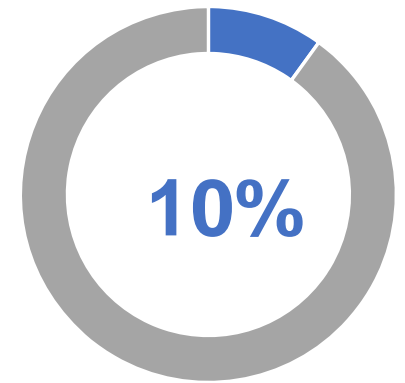
Smartphone



Laptop



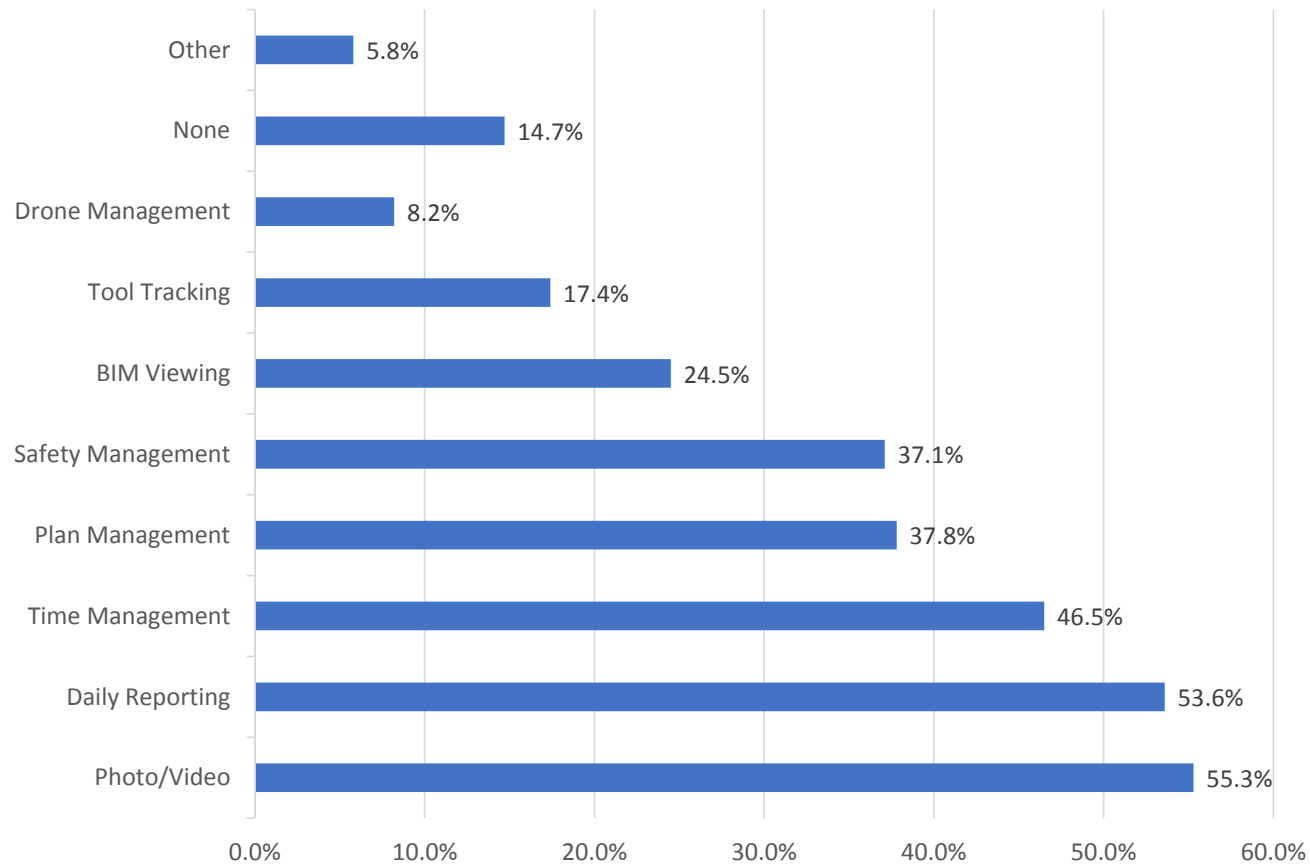
Tablet



Smartwatch

Source: 2018 JBKnowledge ConTech Report

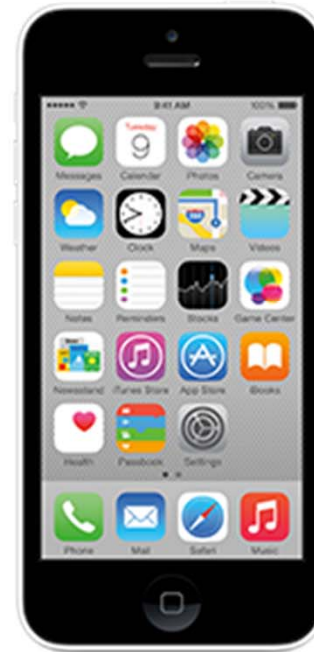
# Workflows using mobile apps



# THEN



# NOW



**THEN**



**NOW**



# THEN



# NOW

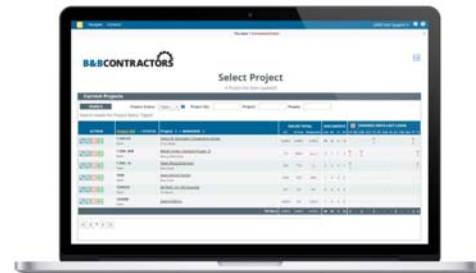
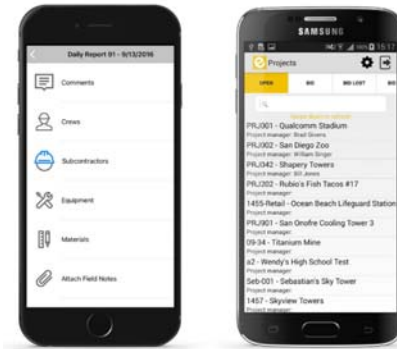




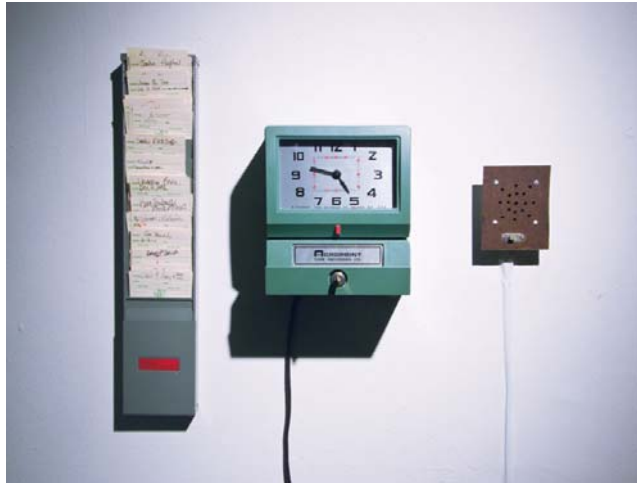
# THEN



# NOW



# THEN



Name: Jane Doe Employee ID Number: 1234 Week Ending: 04/05/09 XXX XXXX XXX

**DAILY TIME RECORD**

DAY	START TIME		LUNCH OUT		LUNCH IN		FINISH TIME	DAILY TOTAL
	HR	MIN	HR	MIN	HR	MIN		
MON	7	56	12	19	1	19	5	06 8 25
TUE	7	58	11	57	12	57	5	02 8 00
WED	7	55	12	03	1	05	5	03 8 00
THU	7	59	12	37	1	38	5	02 8 00
FRI	8	00	12	03	1	03	4	45 7 75
SAT								
SUN								

Round daily hours to nearest 15 minutes (i.e. 0.15, 30, 45) before summing column

Employee Signature: X Jane Doe Total Time: 40

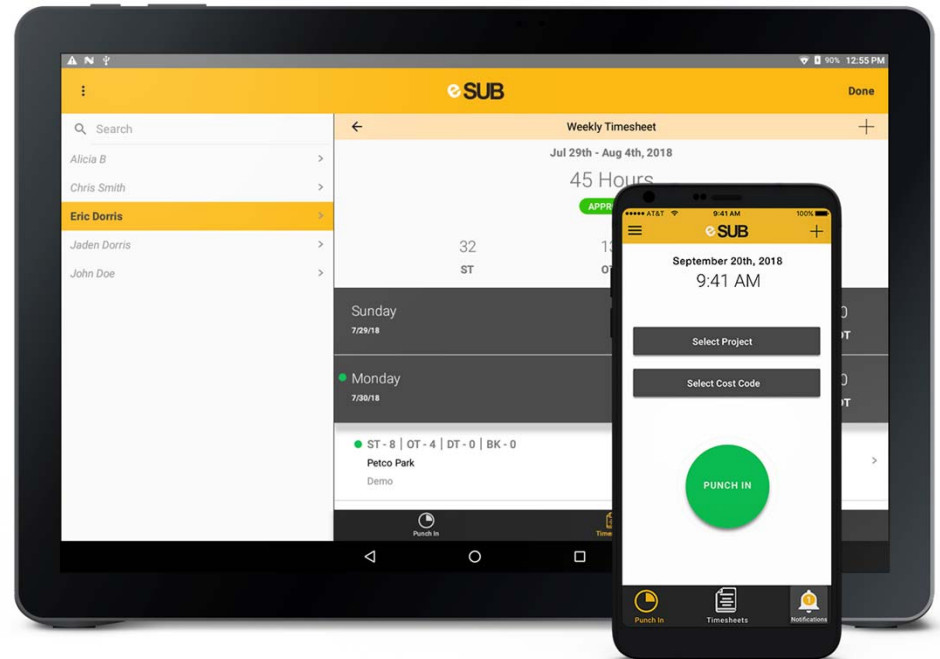
Customer Verification and Signature: X Bob Smith

Company Name / Information: ABC Company

Current Reference/Order Information: KELLY Region: WEST 1620A 0001

Summary: Number of Hours: 40:00

# NOW



# THEN

OHIO DEPARTMENT OF TRANSPORTATION  
CONCRETE INSPECTORS DAILY REPORT

SAMPLE ID 666774-01	TYPE OF INSPECTION CTL	JOB C273076	MATERIAL CODE 21527	CLASS OF CONCRETE HP4	DATE MADE 05/29/02
PS CODE 03517-03	CONCRETE PRODUCER Tri-Sun Concrete #2 Plant-Bellaire	REPRESENTS QUANTITY 240 C.Y.	PERSONNEL ID XXX-YY-8678	DATE SHIPPED 06/03/02	
ASSIGN TO: PROJECT NO. 533-01	PROJECT INDICATOR: PROJECT	<input checked="" type="checkbox"/> P.O.	WEATHER		
ITEM CODE 511			BEG. NUMBER 41	QUANTITY 240	AMBIENT TEMP. 78-84
				CONCRETE TEMP. 80	
				RELATIVITY 44%	
				WIND SPEED 2 mph	
				EVAPORATION RATE 0.04-0.06	
PLACEMENT LOCATION Bridge No. BBL-7-215 Deck, Phase 1st 2, SB Side, Skirting North side moving Southw/Pump					

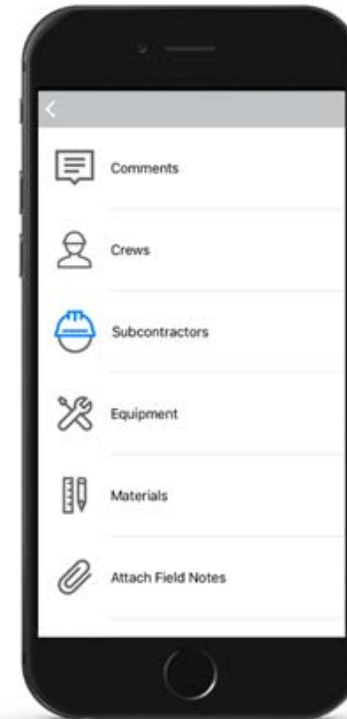
Complete form in order of numbers 1 thru 6 indicated on the table.  
Use TE-45 SLIP if there are not enough spaces to sign.

TIME	CONCRETE TEMP (°F)	SECTION	UNIT WT (lb/cy)	BATCH SIZE (cu ft)	TOTAL BATCH WEIGHT (lb)	YIELD (cf)	SLUMP (in)	AIR (%)	BEAMS		CYLINDERS	
									AGE	STRENGTH	SPECIMEN NUMBERS	
5:45	80	BBL-7-215	140.50	8	30,100	26.78	5.0	8.4				
6:02	80	"	140.37	8	30,050	26.76	6.25	7.7			9	9A
6:26	81	"	140.22	8	30,040	26.78	6.75	7.2				
6:45	80	"	139.78	8	30,070	26.89	6.5	7.2				
7:05	79	"	139.67	8	30,070	26.91	6.5	7.1			10	10A
7:10	78	"	139.52	8	30,070	26.94	7.0	7.0	√5	760		

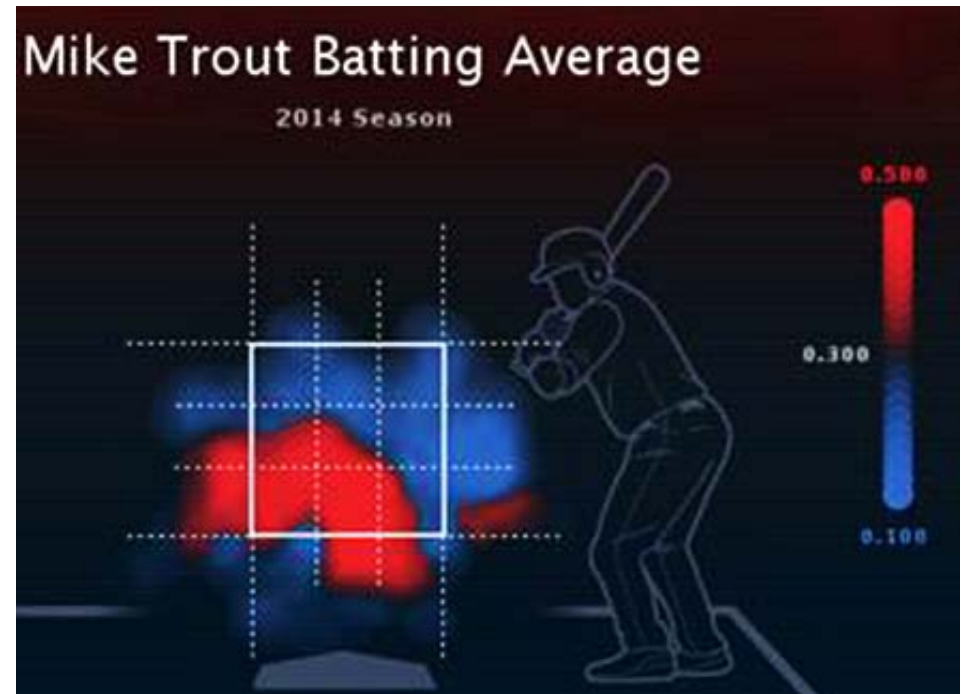
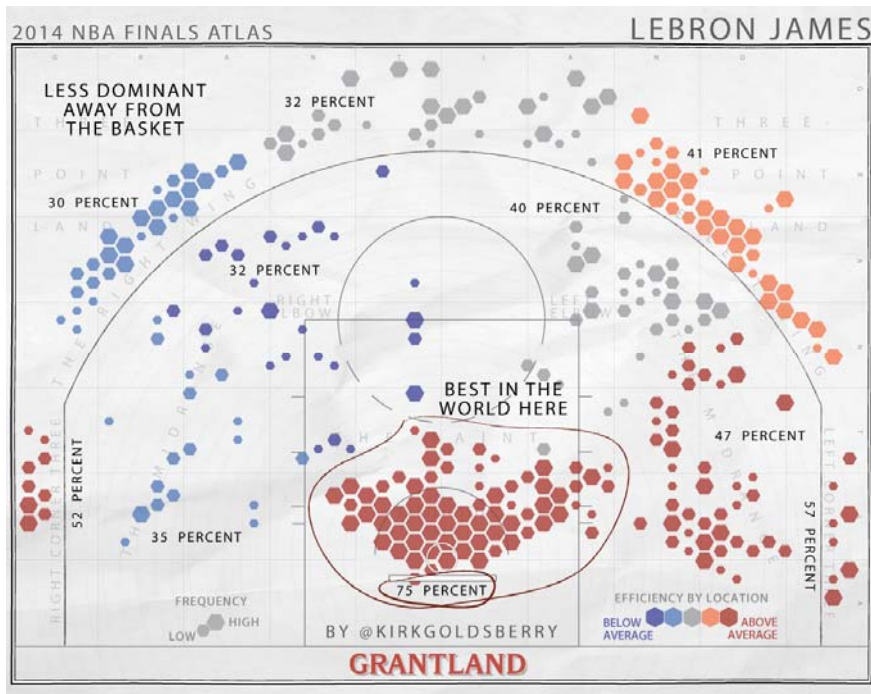
MATERIAL	AGGREGATE MOISTURES			ADMIXTURES			TYPE	BRAND	DOSE (pt)
	F.A.	C.A.#1	C.A.#2						
A TARE WEIGHT OF PAN	309 gm	322 gm	297 gm	AIR ENTRAINING	MB AE 90	9.0%			
B NET AGGREGATE - PAN WT	1877	1946	1932	WATER REDUCING (L)					
C B + A NET AGGREGATE WT	1568	1624	1635	NET RETARDING (in)	Pomacolith 80	12.0%			
D NET AGGREGATE - PAN WT	1807	1912	1901	ACCEL. (cc/g)					
E B + A NET AGGREGATE WT	1498	1510	1604	WR (in)					
F C.A. WEIGHT OF WATER	70	34	31	DR WR (pt/g)	Rheobuild 1000	55.0%			
G # AGGREGATE MOISTURE	4.47%	2.14%	1.93%	OTHER					

The aggregate design weights in the Construction and Materials Specification manual have changed from 2001 to 2002. The actual weights have not changed, therefore it is necessary to use the Bulk Specific WTD specific gravities when adjusting the weights from the ones specified in the design.  
When adjusting aggregate weights for moisture, the calculation consists of first taking the aggregate back to dry conditions then up to the actual moisture condition. This is done by dividing the WTD design weights by the absorption factor and multiplying by the moisture factor as shown in the AGGREGATE QUANTITIES FOR 1 CY BATCH WITH CORRECTION FOR MOISTURE table.

# NOW



# It's All About the Data



# Two Types of Data

## Unstructured Data

2-d Plans

Tasks

PDF documents

Emails

Photos/videos

Most data is unstructured

## Structured Data

Numbers / Dates / Strings

Time / Hours / Days

Costs

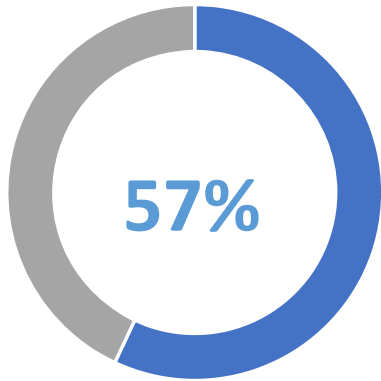
Production

Highly Organized

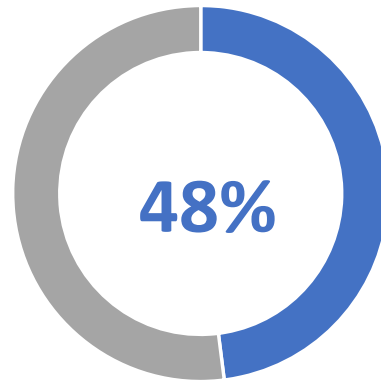
Relational Databases

Input, Search, and Manipulate Data

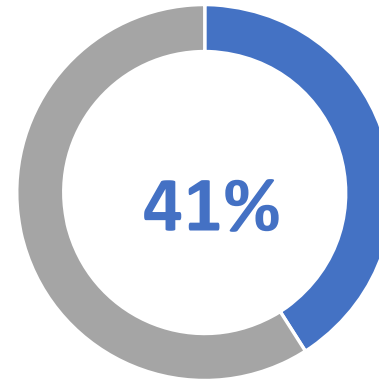
# Benefits of Structured Data



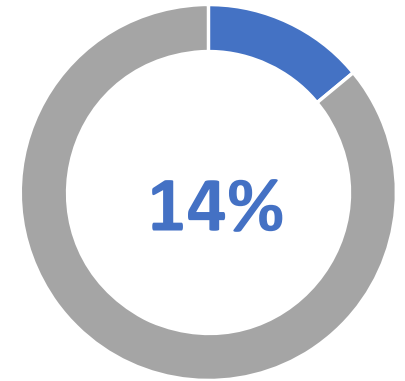
Want **consistent, up-to-date** project and financial information



Want to be **warned** when specific situations occur



Want **forecasting**, allowing them to prepare for best and worst case building events



Want **online analytics** to see precisely which factors are affecting profitability and by how much.

**Companies with the Right Data will see \$430B in Productivity Gains by 2020**



## Daily Report

PRJ001 — Jefferson High School (Sample Project)

**From** Justin Wetherby  
eSUB Inc.  
5703 Oberlin Drive  
San Diego, CA 92121  
Phone No: 800-493-3782  
Justinw@esub.com

**Daily Report No:** PRJ001-34  
**Date:** 2/8/2019  
**Weather:** Sunshine  
**Temp:** 59°F  
**Wind:** Light Breeze  
**Total Workers:** 2

### Crew

Cost Code	Employee / Labor Class	Work Type	Hours				Comments
			1x	1.5x	Lost	Units	
300—Site Work	Collins, Mark — EMP005 / Apprentice	Base Contract	8	0	1	0	mud on jobsite
300—Site Work	Lewis, Matt — EMP004 / Apprentice	Base Contract	8	0	1	0	mud on jobsite
<b>TOTAL:</b>			<b>16</b>	<b>0</b>	<b>2</b>	<b>0</b>	

### Subcontractors Usage

Subcontractor	Workers	Comments

### Equipment Usage

Code	Equipment	Notes	Hours
24	Pipe Threaders - Electric	-	8

### Materials

Materials	Quantity	Notes
DS14 - 08-0104-20 - 1 1/4" Tek Screws	12 per EACH	

Submitted By:  
Micheal Jordon

Dated: 2/8/2019

## Hours Lost Summary

Cost Code Summary Equipment Usage Summary Cost Summary

From Date:   
Through Date:

QUERY DATA

Labor Class	Notes/Comments	Hours Lost
Laborer	Work cancelled due to rain. Unsafe working conditions. All workers sent home with 3 hours show up time.	3.0
Apprentice	Basic Electrical Material	2.0
Laborer	Work cancelled due to rain. Unsafe working conditions. All workers sent home with 3 hours show up time.	3.0
Apprentice	test	3.0
Apprentice	test edit	3.0
Apprentice	test	3.0
Apprentice	test edit	3.0
Apprentice	mud on jobsite	2.0
Foreman	Locked out of Site	4.0
Apprentice	ot150her trade in the way	2.0
Apprentice	outside delay	2.0
<b>TOTAL:</b>		<b>30.0</b>

## Equipment Usage Summary

Cost Code Summary Hours Lost Summary Cost Summary

Date:   
Date:

A

Asset	Acquired	Divested	Hours Used
rented	1/9/2012		10
rented	1/9/2012		16
rented	1/9/2012		30
<b>TOTAL:</b>			<b>56</b>

## Material Item Summary

Purchase Order Status: Complete  
Item Number: all  
Balance: all

QUERY DATA

	Total Ordered	Quantity Ordered	Quantity Received	Ord/Rec Balance	Quantity Used
	\$2,040.00	50.00	50.00	0.00	0.000
	\$0.00	0.00	0.00	0.00	1.000
	\$0.00	0.00	0.00	0.00	106.000
	\$1,280.00	1.00	1.00	0.00	0.000
	\$1,000.00	100.00	100.00	0.00	0.000
	\$250.00	50.00	50.00	0.00	0.000
	<b>\$4,570.00</b>	<b>201.000</b>	<b>201.000</b>	<b>0.000</b>	<b>197.000</b>



# Structured Data and Labor Efficiency

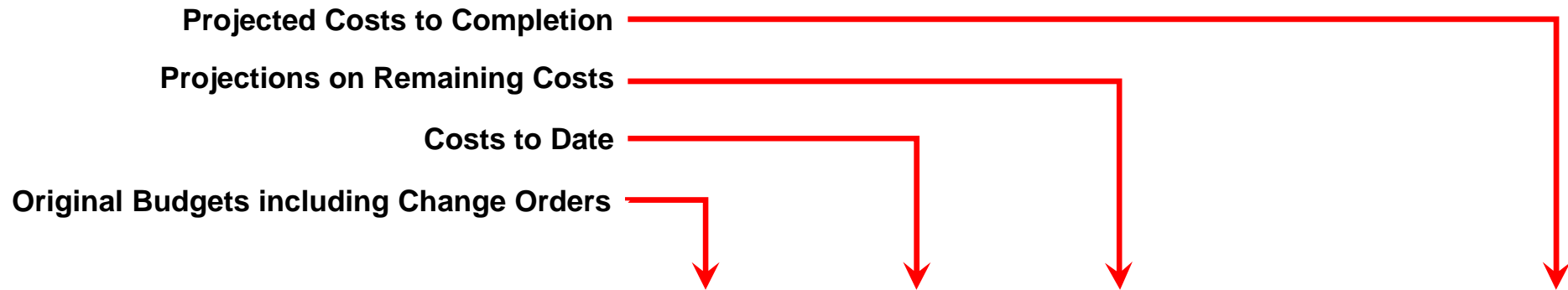
- Budgeted Hours
- Actual Hours
- % Hours Used
- % Complete
- Projected Completion
- % of Efficiency

## Pr Percent Of Efficiency

Cost Code	Cost Code Description	Est Cost	Act Cost	Orig Budgeted Hours	COR Budgeted Hours	Total Budgeted Hours	Used Hours	% Used Hours	Rem Hours	% Complete	Proj Used Hours	Proj Rem Hours	% Of Eff
01-120	<a href="#">Rough- Branch</a>	\$160,000.00	\$48,000.00	2,000.00	0.00	2,000.00	800.00	40.0%	1,200.00	30%	2,666.67	1,866.67	75.0%
01-130	<a href="#">Rough- Feeder</a>	\$64,000.00	\$16,320.00	800.00	0.00	800.00	288.00	36.0%	512.00	40%	720.00	432.00	111.1%
01-230	<a href="#">Wire Pull- Feeder</a>	\$15,000.00	\$0.00	200.00	0.00	200.00	0.00	0.0%	200.00	0%	200.00	200.00	0.0%
01-330	<a href="#">Distribution</a>	\$22,500.00	\$0.00	300.00	0.00	300.00	0.00	0.0%	300.00	0%	300.00	300.00	0.0%
<b>Totals</b>		<b>\$261,500.00</b>	<b>\$64,320.00</b>	<b>3,300.00</b>	<b>0.00</b>	<b>3,300.00</b>	<b>1,088.00</b>	<b>33.0%</b>	<b>2,212.00</b>	<b>28.0%</b>	<b>3,886.67</b>	<b>2,798.67</b>	<b>84.0%</b>



# Structured Data and Labor Efficiency



Item	Original Contract Budget	Change Orders	Revised Contract Budget	Actual Costs Through 4/23/2018	Projected Additional Cost/Rev	Total Actual & Projected Costs	Variance From Estimate
Labor Hours	7,500.00	0.00	7,500.00	0.00	7,500.00	7,500.00	0.00
Labor Rate/Hour	100.00	0.00	100.00	0.00	0.00	94.67	0.00
Labor Costs	750,000.00	0.00	750,000.00	710,000.00	0.00	710,000.00	40,000.00
Equipment Costs	15,000.00	0.00	15,000.00	17,000.00	1,500.00	18,500.00	-3,500.00
Material Costs	397,500.00	0.00	397,500.00	321,000.00	35,000.00	356,000.00	41,500.00
Subcontractor Costs	25,000.00	0.00	25,000.00	15,000.00	10,000.00	25,000.00	0.00
Overhead Costs	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other Job Costs	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Total Job Costs</b>	<b>1,187,500.00</b>	<b>0.00</b>	<b>1,187,500.00</b>	<b>1,063,000.00</b>	<b>46,500.00</b>	<b>1,109,500.00</b>	<b>78,000.00</b>
Earned Revenue	1,250,000.00	0.00	1,250,000.00	1,116,150.00	133,850.00	1,250,000.00	0.00
Gross Margin - \$	62,500.00	0.00	62,500.00	53,150.00	87,350.00	140,500.00	78,000.00
Gross Margin - %	5.00%	0.00%	5.00%	4.76%	65.26%	11.24%	6.24%

# Structured Data and Logs

Request For Information Log								
<span>SEARCH</span> RFI Number: <input type="text"/> RFI Subject or Answer To Clarification: <input type="text"/> Status: <span>All</span>								
ACTION	RFI Number	GC/CM No	GC File No	Owner No	RFI Date	Return By	Date RFI Returned	Status
		RFI Subject						
		Answer To Clarification						
	54				2/20/2018	2/28/2018	4 Days Left	Pending Pending
		Flood damage to main electrical room						
	53				2/12/2018	2/17/2018	<b>7 Days Late</b>	Pending Pending
		Need clarification regarding Switchboard AA metering						
	52				2/8/2018	2/13/2018	<b>11 Days Late</b>	Pending Pending
		Clarification of Exit light in rm 101						
	51				1/30/2018	2/4/2018	<b>20 Days Late</b>	Pending Pending
		Damage to equipment						

# Data Silos Create Inefficiency

**\$15.8B**

Costs of  
Interoperability

**29.1%**

Solutions that  
don't integrate

**51.8%**

Manually  
transfer data

**55%**

Claims due to  
inaccurate data

# Data Integrations



# Current State

## Linear Integration



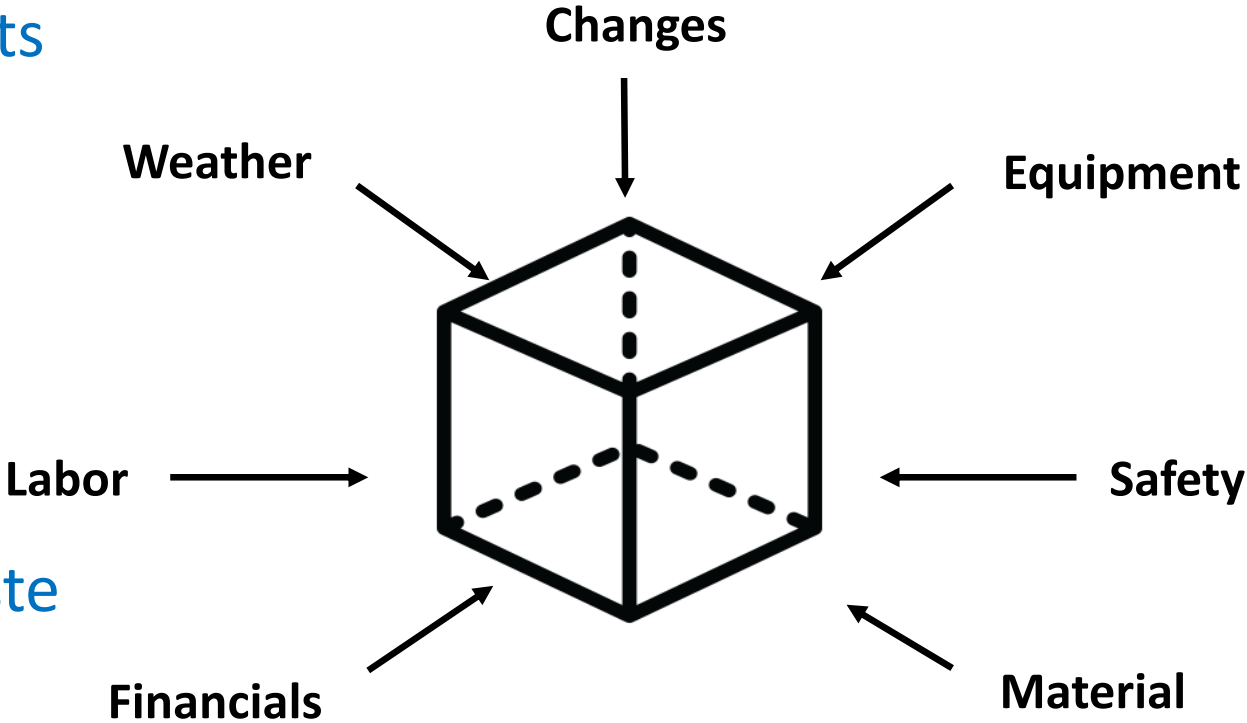
Source: Construction Progress Coalition



# Real-time, data-driven predictive modeling

Reduce costs  
by 18%

Cut projected  
completion by  
12 weeks

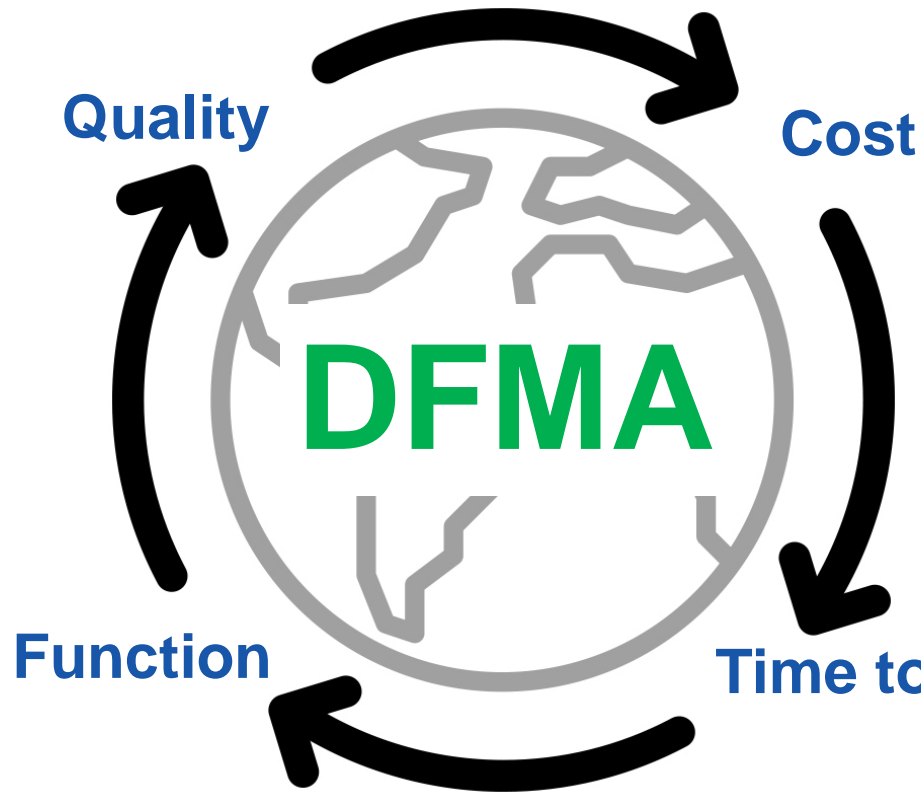
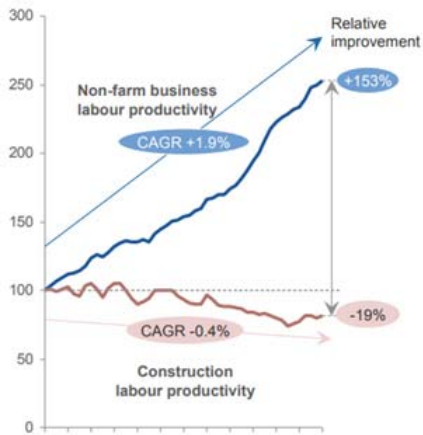


Reduce Waste

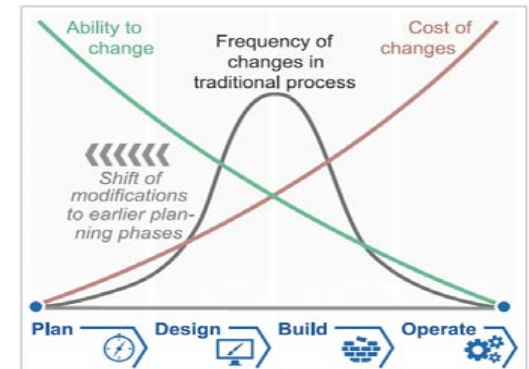
Break down  
silos

# ILD-Convergence of Forces for The Perfect Storm

Declining Labor Productivity



Cost of Changes



Constructability Experts





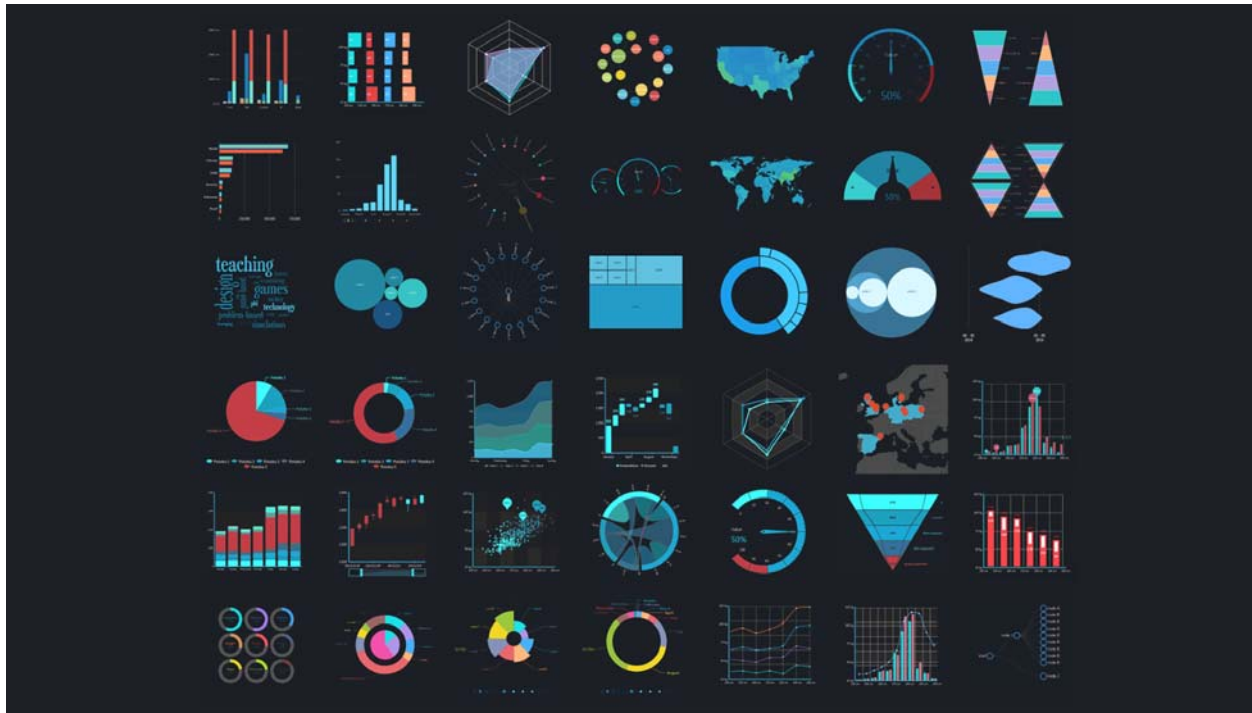
# Integrated labor delivery

Aligning Owners /  
Architects / Engineers /  
GCs / Skilled Trades

## Labor Begins at Design



# Big data bigger opportunities



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